



GOVERNOR'S WORKFORCE INVESTMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING NOTICE AND AGENDA

Name of Organization: Governor's Workforce Investment Board (GWIB)
Tourism, Gaming and Entertainment Sector Council

Date and Time of Meeting: **Monday**, July 27, 2015
10:00 a.m.

Some members of the Council may be attending the meeting through a simultaneous videoconference and teleconference, and other persons may observe the meeting, conducted at the following locations:

Place of Meeting: **Department of Employment, Training & Rehabilitation**
2800 East St. Louis Avenue, Conference Room A-C
Las Vegas, NV

Department of Employment, Training & Rehabilitation
500 East Third St, 1st Floor Auditorium
Carson City, NV

Nevada JobConnect
Reno Town Mall
4001 South Virginia St
Reno, NV

AGENDA

- I. Welcome, Introductions and New Members.....Donna Lauger, Chair
GWIB, Tourism Gaming and Entertainment Sector Council
- II. Roll call and Establishment of a Quorum..... Coralie Peterson, Administrative Assistant
Research and Analysis Bureau, Department of Employment, Training and Rehabilitation (DETR)
- III. Verification of Posting.....Coralie Peterson
- IV. **First Public Comment Session**Donna Lauger
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

- V. **Discussion/Possible Action** - Approval of the April 27, 2015 Meeting Minutes..... Donna Lauger
- VI. **Discussion** – Demonstration of the Burning Glass Technology and its Application to the Tourism, Gaming and Entertainment Industry Sector..... Bill Anderson, Chief Economist and Sector Council Administrator
Research and Analysis Bureau, DETR
- VII. **Discussion** - New State Funding for Career and Technical Education.....Donna Lauger
- VIII. **Discussion** – Occupational Definition for Social Media Marketing Communicator.....
.....Colleen Henry, USDOL/ETA/OA State Director
U.S. Department of Labor
- IX. **Discussion** – Update on the Pilot Programs.....De Salazar, ESD Program Specialist III
Research and Analysis Bureau, DETR
- X. **For Possible Action** – New Business and Future Agenda Items.....Donna Lauger
- XI. The next meeting date will be determined.....Donna Lauger
- XII. **Second Public Comment Session**.....Donna Lauger
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.
- XIII. **Adjournment**.....Donna Lauger

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE INVESTMENT BOARD
TOURISM, GAMING AND ENTERTAINMENT SECTOR COUNCIL

Katherine Jacobi, Gary Perea, Joe Murphy, Aubrey Branch, Henry Terry,
Shaundell Newsome, Bobbie Barnes, Dr. Jean Hertzman, Joan Rutledge,
Councilman Steve Ross, Monica Ford, David Philippi, Dr. Bret Simmons,
Karen Chessell, James Campos, Marc Risman, Donna Lauger and Jeffrey Peterson

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, July 24, 2015.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 4500 E. Sunset Road., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 2281 Pyramid Way, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.