



GOVERNOR'S WORKFORCE INVESTMENT BOARD

500 E. Third Street, Room 200

Carson City, Nevada 89713

Telephone (775) 684-3911 \* Fax (775) 684-3908

MEETING MINUTES

**Governor's Workforce Investment Board (GWIB)  
Tourism, Gaming and Entertainment Sector Council  
Thursday, January 30, 2014  
10:00 a.m.**

*Some members of the Council may have attended the meeting through a simultaneous videoconference and teleconference, and other persons may have observed the meeting, conducted at the following locations:*

**Place of Meeting:**                    **Department of Employment, Training & Rehabilitation**  
2800 East St. Louis Avenue, Conference Room C  
Las Vegas, NV

**Department of Employment, Training & Rehabilitation**  
500 East Third St, 1<sup>st</sup> Floor Auditorium  
Carson City, NV

**Nevada JobConnect**  
Reno Town Mall  
4001 South Virginia St  
Reno, NV

**Council Members Present:** Katherine Jacobi, Gary Perea, Joe Murphy, Henry Terry, Lonnie Wright, Jennifer Cunningham, Shaundell Newsome, Bobbie Barnes, Dr. Jean Hertzman, Joan Rutledge, Monica Ford, Somer Hollingsworth, Karen Chessell, James Campos, Margaret Pipp, Marvella Smith, David Philippi.

**Council Members Absent:** Colleen Henry, Aubrey Branch, Larry Friedman, Maricela Aguilar-Ochoa, Councilman Steve Ross (excused), Commissioner Bonnie Weber, Dr. Bret Simmons, Gregg Treadway.

**Ex-Officio Members Present:** Marianne Segurson, Melinda Lyons, Pablo Delaney.

**Ex-Officio Members Absent:** Ricardo Villalobos, Shelley Hendren, Ellen Russell, Heather Nazareno.

**Others Present:** Judy Turgiss (NV Business Development Center (DETR/CSN)), Steven Gibson (DETR, WISS), Tuesday Jones (City of Las Vegas Ward 6).

*\*Please note that all attendees may not be listed above.*

## AGENDA

- I. Welcome, Introductions and New Members..... Katherine Jacobi, Chair  
GWIB Tourism, Gaming and Entertainment Sector Council

Katherine Jacobi, the Chair, called the meeting to order at 10:00 a.m., welcomed everyone and then also welcomed Margaret Pipp, the Human Resources for the Palms Casino and Resort and a new member to this Council. Ms. Jacobi asked Ansara Martino to call roll and verify that a quorum was present.

- II. Roll call and Establishment of a Quorum ..... Ansara Martino, Grants and Policy Analyst  
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Ansara Martino called roll and initially informed Ms. Jacobi that a quorum was deficit by one. Council member Monica Ford then joined the meeting at that juncture, thus establishing a quorum. Ms. Martino informed Ms. Jacobi.

- III. Verification of Posting..... Ansara Martino

Ms. Jacobi asked Ansara Martino to verify that the agenda for this meeting was posted according to NRS 241.020. Ms. Martino confirmed that it was.

- IV. **First Public Comment Session** ..... Katherine Jacobi  
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Ms. Jacobi announced the First Public Comment Session. No comments were made. Hearing none, Ms. Jacobi closed the session and turned to agenda item V.

- V. **For Possible Action** – Review of the Pilot Program..... Katherine Jacobi

Ms. Jacobi announced that there were a few minor changes that were added to the Pilot Program. Mr. Earl McDowell, Deputy Administrator for DETR’s Workforce Solutions Unit, addressed the Chair and stated that in reviewing the Council’s proposed Pilot Program there was a concern with the proposed Food Service Training Program because there are already many training programs for Food Service. Mr. McDowell suggested revisiting the occupations and selecting one that has more of an impact, as well as one that will result in individuals earning a certificate upon completion.

Ms. Jacobi suggested maybe looking at a program for chefs would be more viable and then she opened up the floor to the Council members for discussion. One Council member stated that there are many training programs for chefs, cooks and line cooks, but they emphasized that only a small portion of them are quality training programs. Another Council member suggested having a vocational program and partner with various restaurants. The member continued by saying that the concern is having the in-class training, but not hands-on, real world experience. However, by partnering with various restaurants and rotating trainees through the program, they can gain the hands-on experience, too. As the discussion continued, another Council member said that the Culinary Academy of Las Vegas currently has this type of training available now.

Mr. McDowell told the Council that they have the industry intelligence and know what occupations are needed now and in the future. This information will be backed up by the results of the survey this Council is conducting. Ms. Jacobi added to what Mr. McDowell was saying by informing the Council members that it is up to them to determine what occupations are needed now and in the future. Mr. McDowell suggested that the Council wait for the results of the survey before making any final decisions

on their revised pilot project proposal. Ms. Jacobi agreed and after asking for any further comments or discussion, closed this agenda item.

**VI. For Possible Action – Revisit the 2013-2014 Strategic Plan ..... Katherine Jacobi**

Ms. Jacobi requested for Council members to review the timeline for their 2013-2014 Strategic Plan and stated that several of the members have requested that there be a Downtown Subcommittee and a Retail Subcommittee established. Ms. Jacobi said that in the interests of time today, this agenda item will also be on the next meeting’s agenda for further discussion and possible action.

**VII. For Possible Action – Industry Survey.....Leannra Copeland  
Supervising Economist, DETR Bureau of Research and Analysis**

Ms. Jacobi then introduced Leannra Copeland, Supervising Economist with DETR’s Bureau of Research and Analysis. Marianne Segurson, Economist with the Bureau, introduced herself instead and stated that Ms. Copeland was unavailable to attend today’s meeting and Ms. Segurson would be replacing her. Referring to a draft of the survey, Ms. Segurson began reviewing the suggestions that the Council members made at the last meeting for how to revise the survey. When she concluded, she asked if any of the members had anything they would like to add or if there were any comments. Council member Dr. Jean Hertzman replied by stating questions #1 to #3 was confusing to her and she went on to say it switches back and force in language referring to “positions” and “occupation.” Ms. Segurson agreed with Dr. Hertzman’s comment and said she would make the changes.

Ms. Segurson went on to survey question #4 and the Chair requested examples be given for in-house programs or certifications to assist respondees in understanding how to answer this question. Ms. De Salazar, ESD Programs Specialist with DETR’s Workforce Solutions Unit, suggested adding another bullet to question #3 that would state “does not meet minimum job requirements.” A Council member added that the survey question with the “STEM” category be changed to say “STEM (Science, Technology, Engineering and Math)” because some individuals may not realize what “STEM” means. Ms. Jacobi agreed with these suggested changes.

Then the Chair asked for a motion to approve the survey with the stated amendments and corrections. A motion was made by Council member Henry Terry and seconded by Council member Shaundell Newsome. All were in favor. None were opposed. The motion carried.

**VIII. For Possible Action – Review of the In-Demand Occupations..... Katherine Jacobi**

Ms. Jacobi requested for Council members review the in-demand occupations list developed by DETR’s Bureau of Research and Analysis Economist, Marianne Segurson. Ms. Jacobi then asked Ms. Segurson if she could please share with the Council how the occupations were identified. Ms. Segurson responded by stating that they are the results of industry staffing patterns and they were provided by the EMSI employment listings for the industry. Ms. Segurson discussed the educational levels needed for each of the occupations and pointed out that many of the occupations required short-term and/or on-the-job training.

Council member Henry Terry stated by looking at the list of occupations, there were a number of occupations missing that Council members identified and wanted added to the list, for example, hotel positions. Ms. Segurson responded that the list presented to the Council today only had the occupations identified through EMSI. Ms. Jacobi asked how the discord could be resolved.

Mr. McDowell told the Council that they could incorporate the additional occupations they know as industry experts should be added to the list. Another Council member voiced agreement with Mr. McDowell’s suggestion, stating that this list is backed up by data and it could be added to, as Mr. McDowell, said based on members’ industry intelligence.

Ms. Jacobi requested that Mr. Terry forward the additional occupations he reminded the Council that they identified to Ansara Martino and she would add them to the list for the Council. Mr. Terry agreed. Ms. Jacobi said that the Council can then revisit the revised list at a future meeting. Ms. Jacobi thanked Ms. Segurson for the information and data that she provided today and added that the Council may request additional information from Ms. Segurson in the future.

**IX. For Possible Action – New Business and Future Agenda Items ..... Katherine Jacobi**

Earl McDowell announced that DETR Director Frank Woodbeck will be scheduled for a future meeting so he can give the Council an overview and update on the GWIB Industry Sector Council and DETR. Mr. McDowell also announced that Judith Turgiss, Business Services Coordinator with the Nevada Business Development Center, which is a partnership between the College of Southern Nevada and DETR, will be scheduled to give an overview of the Center’s services.

**X. For Possible Action – Future Meeting Schedule ..... Katherine Jacobi**

Ms. Jacobi announced that this Council’s next meeting is scheduled for Thursday, March 27, 2014 at 10:00 a.m. Council member David Philippi announced that he will not be available this date due to the Skills USA conference that is also being held on this date. Ms. Jacobi added that several of the other Council members would probably be attending the same conference and she decided to reschedule the next meeting for Tuesday, March 25, 2014 at 10:00 a.m.

**XI. Second Public Comment Session ..... Katherine Jacobi**

Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

When Ms. Jacobi announced the Second Public Comment Session, no comments were made. Hearing none, Ms. Jacobi closed the session and turned to agenda item XII.

**XII. Adjournment ..... Katherine Jacobi**

Ms. Jacobi adjourned the meeting at 11:08 a.m.

*Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.*

**GOVERNOR’S WORKFORCE INVESTMENT BOARD**  
**TOURISM, GAMING AND ENTERTAINMENT SECTOR COUNCIL**

Katherine Jacobi (Chair), Gary Perea (Vice-Chair), Colleen Henry, Joe Murphy, Aubrey Branch, Henry Terry, Larry Friedman, Maricela Aguilar-Ochoa, Lonnie Wright, Jennifer Cunningham, Shaundell Newsome, Bobbie Barnes, Dr. Jean Hertzman, Joan Rutledge, Councilman Steve Ross, Commissioner Bonnie Weber, Monica Ford, David Philippi, Dr. Bret Simmons, Jonas Peterson, James Campos

***Notice:*** *Persons with disabilities who require special accommodations or assistance at the meeting should notify Ansara Martino, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Wednesday, January 29, 2014.*

**Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting:** DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran

Bld., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at [www.nvdetr.org](http://www.nvdetr.org). In addition, the agenda was mailed or e-mailed to groups and individuals as requested.