



GOVERNOR'S WORKFORCE INVESTMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES
Governor's Workforce Investment Board (GWIB)
Tourism, Gaming and Entertainment Sector Council
Wednesday, August 7, 2013
10:00 a.m.

This meeting was conducted in person, via videoconference and by telephone conference call. Members of the public were invited to observe this meeting and provide comment at the physical addresses or by calling the number and access code listed below. Some members of this Council may have attended the meeting in person, via videoconference or by telephone conference call.

Place of Meeting: **Department of Employment, Training & Rehabilitation**
2800 East St. Louis Avenue, Conference Rooms A, B & C
Las Vegas, NV

Nevada Job Connect
Reno Town Mall
4001 South Virginia Street
Reno, NV

Department of Employment, Training & Rehabilitation
500 East Third Street, 1st Floor Auditorium
Carson City, NV

 1-877-810-9415
 Access Code 7521358#

Council Members Present: Maricela Aguilar-Ochoa, Bobbie Barnes, Jill Bell, Aubrey Branch, Monica Ford, Dr. Jean Hertzman, Katherine Jacobi, Joe Murphy, Gary Perea, Shaundell Newsome, David Philippi, Joan Rutledge, Henry Terry.

Council Members Absent: Jennifer Cunningham, Larry Friedman, Colleen Henry, Councilman Steve Ross, Carole Smith, Commissioner Bonnie Weber, Lonnie Wright.

Ex-officio Members Present: Melinda Lyons, Marianne Segurson, Ricardo Villalobos.

Ex-officio Members Absent: None.

DETR WSU Staff Present: Earl McDowell, Odalys Carmona, Ansara Martino, Derita Hopkins, Tatjana Vukovic, De Salazar.

Others Present: Krista Marshall (Nevada JobConnect), Ellen Russell (Nevada JobConnect).

**Please note that all attendees may not be listed above.*

I. Welcome, Introductions and New Members..... Katherine Jacobi, Chair
GWIB Tourism, Gaming and Entertainment Sector Council

The Chair of this Council, Katherine Jacobi, called the meeting to order at 10:00 a.m., welcomed everyone and thanked them for attending this meeting. New members to this Council were welcomed by the Chair and introduced to the Council: Jennifer Cunningham and Lonnie Wright. She then asked Derita Hopkins, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

II. Roll call and Establishment of a Quorum Derita Hopkins, Administrative Assistant
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Derita Hopkins called roll and informed the Chair that a quorum was present.

III. Verification of Posting.....Derita Hopkins

Katherine Jacobi asked for Derita Hopkins to verify that the agenda for this meeting was posted according to Nevada statute. Ms. Hopkins verified that the agenda was posted according to NRS 241.020.

IV. **First Public Comment Session** Katherine Jacobi
Members of the public will be invited to speak; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Katherine Jacobi announced the First Public Comment Session and invited members of the public to speak. No public comments were made. Mr. Earl McDowell, Deputy Administrator of DETR’s Workforce Solutions Unit, informed Council members about DETR’s Industry Sector Council’s website, which he said would be up and running soon, and he gave a brief overview of Nevada’s Workforce Investment Act (WIA) funding process to support this Council with any future training recommendations. Ms. Jacobi then asked that a copy of the WIA funding process be forwarded on to Council members. Ms. Jacobi the gave this Council members a summary report of the 2013 GWIB Industry Sector Council’s Summit and invited other Council members who attended the summit to share some of their feedback at today’s meeting. No additional comments were made.

V. **For Possible Action** – Approval of the May 30, 2013 Minutes..... Katherine Jacobi

Katherine Jacobi asked for approval of the May 30, 2013 Meeting Minutes. The motion was made by Shaundell Newsome and seconded by Aubrey Branch. The motion carried unanimously.

VI. **Discussion** – Overview of the Nevada JobConnect Services Provided to Employers
.....Benjamin Daseler, Business Services Manager, Nevada JobConnect

Katherine Jacobi introduced Ellen Russell, Business Services Representative for Nevada JobConnect, who provided a brief overview. Ms. Russell introduced herself and informed everyone that she works directly on the business hiring process with Nevada JobConnect. She then explained to Council members that the Nevada JobConnect is a labor exchange service with the largest job listing database in the state of Nevada. She informed everyone that the Nevada JobConnect has a total of ten office locations statewide, with three office locations in Las Vegas and online services at www.nevadajobconnect.com.

Listed below are some of the business services provided to employers:

- Employment opportunities posted at no cost.
- JobConnect representatives can prescreen and refer qualified applicants.
- Appointment driven hiring events.
- Provide office space for interviews

Ms. Russell stated that the Veteran’s Services is currently a national promotion statewide that provides priority services to Nevada’s Veterans with employment preparations to enter into the civilian workforce.

Next, she provided a brief overview of Nevada’s Silver State Works incentive program which provides monetary incentives to local businesses with their hiring process. The Silver State Works Programs include: (1) the Employer Incentive Job Program; (2) Incentive Based Employment; and (3) Employer Based Training. She then briefed Council members about the Work Opportunity Tax Credit (WOTC), which is a federal tax credit that gives employers incentive for hiring. She stated that the WOTC allows local businesses to receive a tax credit for targeted groups (i.e., Veterans, the Disabled, etc.) to support their hiring process. Council member Monica Ford, Vice President of Training and Development with Nevada Partners, commended Nevada JobConnect for their outstanding services. A question was asked by Council member Henry Terry about training incentives to support individuals needed for future workforce opportunities. Ms. Russell confirmed eligibility would be based on whether or not an individual is qualified for the Silver State Works program and is currently working a total of 30 hours or more.

To view a copy of the Nevada Job Connect presentation, click on the following link: <S:\detradmin\workforcesolutionsunit\Sector Councils\Tourism Gaming & Entertainment\2013 Tourism, Gaming and Entertainment Meetings\Tourism, Gaming & Entertainment Meeting 08-07-13\Nevada JobConnect Industry Sector Presentation Ellen.ppt>

VII. For Possible Action – Membership Update Katherine Jacobi

Ms. Jacobi provided a membership update to Council members from the GWIB Tourism, Gaming and Entertainment membership analysis report, which shows a membership need for industry experts. Earl McDowell, DETR’s Deputy Administrator for the Workforce Solutions Unit, advised this Council that he will work with various GWIB staff to fill this category.

VIII. For Possible Action – GWIB Tourism, Gaming and Entertainment Survey Results Katherine Jacobi

Ms. Jacobi stated that she only received a few responses back from the GWIB Tourism, Gaming and Entertainment survey form. The survey results indicate a need for customer services representatives and skilled workers. She then asked that all Council members to complete the Tourism, Gaming and Entertainment industry sector survey and return their responses back to Derita Hopkins, Administrative Assistant for the Workforce Solutions Unit. A final copy of all comments will be forwarded to Council members to review prior to the next scheduled meeting.

To view a copy of the GWIB Tourism, Gaming and Entertainment Survey, click on the following link: <S:\detradmin\workforcesolutionsunit\Sector Councils\Tourism Gaming & Entertainment\2013 Tourism, Gaming and Entertainment Meetings\Tourism, Gaming & Entertainment Meeting 08-07-13\GWIB Tourism Gaming and Entertainment Sector Council Analysis Survey Form.doc>

IX. For Possible Action – Follow-up on the Subcommittee Working Groups and Members Participation Katherine Jacobi

Ms. Jacobi gave a brief overview of the current GWIB Tourism, Gaming and Entertainment 2013 Strategic Plan Subcommittees' working groups and encouraged other Council members to join. She mentioned that Council members Bobbie Barnes and Dr. Jean Hertzman will assist each Subcommittee with completing their analysis for the 2013 Strategic Plan and combine all Subcommittee working group's goals and objectives into one final strategic plan.

Listed below are the updated Subcommittee working groups for the 2013 GWIB Tourism, Gaming and Entertainment Sector Council's Strategic Plan:

Retail

- Carol West
- Joan Rutledge
- Maricela Aguilar-Ochoa

Gaming

- Henry Terry
- Joe Murphy

Hospitality

- David Phillipi

Tourism/Entertainment

- Jennifer Cunningham

Downtown

- Lonnie Wright
- Aubrey Branch

Analysis

- Bobbi Barnes
- Jean Hertzman

X. **For Possible Action** – Recommendations of Leaders for Each Subcommittee Working Group..... Katherine Jacobi

Ms. Jacobi mentioned that no one has volunteered to chair the above Subcommittee working groups, therefore, she will begin to assign individuals as Chair(s). She then asked for each Subcommittee working group members to complete the 2013 Strategic Plan Objective 1 task and be prepared to discuss at the next strategic planning session meeting. Mr. McDowell explained DETR's open meeting law in reference to Subcommittee future planning session meetings. Mr. McDowell recommended that each Subcommittee working group provide summary reports at future GWIB Tourism, Gaming and Entertainment full council meetings. Ms. Jacobi then opened the floor to Council members for discussion. A Council member asked a question regarding the roles of the industry specialist. Mr. McDowell provided an overview of the industry specialist's roles and responsibilities supporting this Council. Another inquiry was made asking whether it would be possible for an industry specialist to provide a survey report that identifies the current Tourism, Gaming and Entertainment sector industry workforce. Mr. McDowell then asked for Marianne Segurson, DETR's Economist for the Bureau of Research and Analysis, to provide this Council with the Tourism, Gaming and Entertainment Research and Analysis report information prior to the next meeting. The Chair of this Council requested William (Bill) Anderson, DETR's Chief Economist in the Bureau of Research and Analysis, to present his report at a future meeting. The Vice-Chair of this Council, Gary Perea, offered his contact information and expertise as a rural industrial specialist with any feedback for the Northern Nevada geographic areas.

XI. **For Possible Action** – New Business and Future Agenda Items Katherine Jacobi

Katherine Jacobi invited the council to talk about any new business relative to the Tourism, Gaming and Entertainment industry and make suggestions for future agenda items to be discussed at the next scheduled meeting. Listed below are the suggestions, recommendations, requests and comments made for the future meeting agenda:

- 2013 GWIB Tourism, Gaming and Entertainment Strategic Plan Update.
- Earl McDowell recommended that Marianne Segurson, DETR’s Economist for the Bureau of Research and Analysis, provide this Council with the industry sector report.
- Katherine Jacobi asked for Subcommittee members to complete the 2013 GWIB Tourism, Gaming and Entertainment Sector Council’s Strategic Plan Objective 1 and be prepared to discuss it at the next meeting.
- Katherine Jacobi asked for Council members to complete the GWIB Tourism, Gaming and Entertainment Survey prior to next meeting.
- Katherine Jacobi requested that William (Bill) Anderson, DETR’s Chief Economist, provide his Research and Analysis report for the GWIB Tourism, Gaming and Entertainment Sector Council at the next meeting.

XII. Next scheduled meeting will be held on Thursday, September 12, 2013 at 10:00 a.m. Katherine Jacobi

The Chair announced that the next GWIB Tourism, Gaming and Entertainment meeting will be held on Thursday, September 12, 2013 at 10:00 a.m. A calendar meeting invite will be sent to Council members and the public will be notified through the public posting of the meeting agenda.

XIII. **Second Public Comment Session** Katherine Jacobi
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Katherine Jacobi announced the Second Public Comment Session and invited members of the public to speak. No public comments were made. Earl McDowell, DETR’s Deputy Administrator for the Workforce Solutions Unit, introduced De Salazar, ESD Program Specialist for DETR’s Workforce Solutions Unit, to the Council. He informed the Council members that Ms. Salazar will be the new administrative support for this Council. No additional comments were made.

X. Adjournment Katherine Jacobi

After the Chair closed the Second Public Comment Session, the meeting was adjourned at 10:57 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE INVESTMENT BOARD
TOURISM, GAMING AND ENTERTAINMENT SECTOR COUNCIL

Maricela Aguilar-Ochoa, Jeffrey Ball, Bobbie Barnes, Jill Bell, Aubrey Branch, Jennifer Cunningham, Nance Dodie, Monica Ford, Larry Friedman, Lance Garrick, Bob Gerst, Colleen Henry, Dr. Jean Hertzman, Katherine Jacobi, David Philippi, Joe Murphy, Shaundell Newsome, Mark Olson, Gary Perea, David Philippi, Councilman Steve Ross, Joan Rutledge, Carole Smith, Henry Terry, Commissioner Bonnie Weber and Lonnie Wright.

Notice: Persons with disabilities who require special accommodations or assistance at the meeting should notify Derita Hopkins, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis.,

Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Tuesday, August 6, 2013.

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.