



**GOVERNOR'S WORKFORCE INVESTMENT BOARD**  
500 E. Third Street, Room 200  
Carson City, Nevada 89713  
Telephone (775) 684-3911 \* Fax (775) 684-3908

**MEETING MINUTES**

**Governor's Workforce Investment Board (GWIB)**  
**Manufacturing Sector Council**  
**Monday, June 01, 2015**  
**10:00 a.m.**

**Place of Meeting:** **Department of Employment, Training & Rehabilitation**  
SAO Auditorium  
500 E. Third Street  
Carson City, NV

*Some members of the Council may be attending the meeting in person or through a simultaneous videoconference and teleconference conducted at the following locations:*

**Nevada Job Connect**  
Reno Town Mall  
4001 South Virginia Street  
Reno, NV

**Department of Employment, Training & Rehabilitation**  
2800 East St. Louis Avenue, Conference Rooms A-C  
Las Vegas, NV

**Council Members Present:** Ryan Costella, Councilwoman Gerri Schroder, David McElwain, Terry Culp, George Gussak, Jim New, Dr. Michael Spangler, David Steiger, Craig Laub, Commissioner Vida Keller, Matt Verluis, Denise Castle

**Council Members Absent:** Ray Bacon (excused), Frederick Stater, Leo Gobbo, Mike Skaggs (excused), Dana Ryan, Gary Blosl (excused), Rich Reininger (excused), Gina O'Connell (excused)

**Ex-officio Members Present:** Dionny McDonnell, Beth Wicks

**Ex-officio Members Absent:** Kenadie Cobbin Richardson, Mark Henderson (excused), Patricia Baker

**DETR WSU Staff Present:** De Salazar, Coralie Peterson, Judy Turgiss (Nevada JobConnect), Samantha Hill Cruz.

**Others Present:** Judy Turgiss (Nevada JobConnect), Samantha Hill-Cruz, Julie Frost (attended in behalf of Mark Henderson).

*\*Please note that all attendees may not be listed above.*

- I. Welcome, Introductions and New Members.....Ryan Costella, Chair  
GWIB Manufacturing Sector Council

The Chair of this Council, Ryan Costella, called the meeting to order at 10:00 a.m. and welcomed everyone and thanked them for attending this meeting. He then asked Coralie Peterson, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

- II. Roll call and Establishment of a Quorum .....Coralie Peterson  
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Ms. Peterson called roll and informed the Chair that a quorum was present.

- III. Verification of Posting.....Coralie Peterson

Ms. Peterson verified that the agenda for this meeting was posted according to NRS 241.020.

- IV. **First Public Comment Session** .....Ryan Costella  
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Mr. Costella announced the First Public Comment Session and invited members of the public to comment. De Salazar, ESD Program Specialist for DETR’s Workforce Solutions Unit thanked the nine industry sector chairs as well as selected members, for volunteering to participate in the CTE Competitive Grant Review process. She went on to explain that the Department of Education awards state-funded grants to support the developing of new CTE programs or expanding existing programs. Ms. Salazar further added that a representative from each of the industry sector council was represented and took part in reviewing the applications and making their recommendations to the Superintendent of Public Instruction of the State Board for CTE. She thanked Mr. Mike Raponi for his efforts and for allowing her to be a part of the grant review process.

Mike Raponi stated that he wanted to extend his thanks to Bill Anderson and De Salazar for assisting in the coordination of the council members on a relatively short time line. He went on to explain that by statute, the Department of Education solicits their input and guidance for the awarding of funds, and their recommendations are taken to the Superintendent of Public Instruction. He also announced that they will be seeking sector council support in a new Request for Proposal to be released by the end of June, 2015, and he looks forward to their involvement again in future. Hearing no further comments, Mr. Costella moved to the next agenda item.

- V. **Discussion/ Possible Action** – Approval of the April 06, 2015 Meeting Minutes.....Ryan Costella

The Chair asked for approval of the April 06, 2015 Meeting Minutes. A motion was raised by Terry Culp and was seconded by Jim New. All were in favor and the motion carried unanimously.

VI. **Discussion** – “Burning Glass” - Real Time Labor Market Information and How it Applies to the Manufacturing Sector.....Bill Anderson, Chief Economist and Sector Council Administrator  
Research & Analysis Bureau, DETR

Dionny McDonnell, Economist  
Research & Analysis Bureau, DETR

Mr. Costella welcomed Bill Anderson and Dionny McDonnell to provide information on the Burning Glass system. After thanking the Chair, Mr. Anderson proceeded to explain that the Burning Glass Technology that they have had for approximately two months, is a system which provides a variety of analytic tools to those in the workforce development community worldwide. While its use will eventually be expanded throughout DETR, the Research & Analysis Bureau is currently making use of a “Labor Insight” component which gives real-time labor market information, extracting information on on-line job postings into a readable report.

Mr. Anderson displayed a summary produced by Burning Glass to identify job postings in Nevada for April. Of the approximately 800 on line job postings for Nevada in April (which had doubled from last year) he noted that 150 jobs were in pharmaceutical and medical manufacturing. He added that the majority of job postings (94%) were for full time positions. Top occupations in demand noted were sales representatives, laborers, software developers and maintenance and repair workers. The report also shows what skills, education requirements and certifications are being demanded by employers, giving an indication of the amount of detail that the Burning Glass system can provide. Mr. Anderson mentioned that when a more detailed inquiry is made, the system produces the best information. He welcomed the members to contact his department for any information needs they may have.

Mr. Costella commented that data gathering has been progressing, from the information shared previously by Bob Potts (GOED) and Burning Glass is an exciting tool that will add yet more detail on what is taking place now in the sector.

He asked Mr. Anderson to 1) to provide an overview of what is anticipated pertaining to jobs in manufacturing in the next year or two, and 2) what credentials are being demanded by employers (in hiring machinists, for example), as the sector council has endorsed the National Career Readiness Certificate (NCRC), he would like to see what demand there is for that credential. Mr. Anderson agreed to provide an introductory report on machinists to him within a few days. He also stated that he will forward a monthly economic outlook to members by Wednesday, June 17, 2015, that will include a forecast of the manufacturing sector. Mr. Anderson was then asked and answered questions from sector council members.

VII. **Discussion** – Update on the Pilot Program.....Bill Anderson

Mr. Anderson stated that with the DETR’s restructuring, more collaboration will take place between the various sector councils. For example, he mentioned that efforts are currently underway for the GWIB Mining & Materials to adopt the NCRC program. De Salazar added that Ryan Costella will be making at a presentation on the NCRC at their next meeting. She went on to mention that Click Bond has used 39 vouchers so far for the pilot program, and R. W. Garcia was issued approximately 100 vouchers (84 have thus far passed the WorkKeys and 26 of these individuals were hired). Thanks to Terry Culp’s efforts, TH Foods is now participating, as well as Tronox. She asked Judy Turgiss, Nevada JobConnect to provide comments, and she mentioned that the process is running smoothly, citing an example of an applicant who arrived on a Thursday and had the test results by Friday afternoon. Ms. Salazar concluded her comments by stating that the word is getting out on the use of the NCRC. Mr. Costella thanked her and added that his company is having very good results. He also thanked Ms. Turgiss for being a great resource and making the user experience swift and high value.

VIII. **Discussion/For Possible Action -** Integration of the National Career Readiness Certificate in College Programs.....Jim New, Dean  
Technical Services Division, Truckee Meadows Community College

Mr. New briefly commented that through a TAC grant, TMCC funded the “Right Skills Now” program, which, in the first round, allowed them to use the WorkKeys testing and the NCRC to determine a student’s performance upon entry into the program. The question arose through much discussion as to whether the WorkKeys was best used as a student is entering the program or upon exiting the training program. He stated that testing at the end of the program provides the employer with a true picture of what the student has attained through the training. He then asked Professor Kelly Oswald, the lead machining instructor at TMCC, to explain how the NCRC examinations were administered through the TAC grant.

Mr. Oswald used a PowerPoint presentation to share the results of the NCRC testing in the program of 30 students in two cohorts. The NCRC results showed a majority of silver recipients; however, many students elected not to take the NCRC certification. The only performance pattern that emerged were those who elected not to take the NCRC ultimately did not complete the program or performed poorly compared to their cohorts, especially in relation to math. The second cohort took the NCRC in addition to the Accuplacer testing, which is designed to place students in math classes. Of the 17 students in the 2<sup>nd</sup> cohort, only two tested at a college level for arithmetic.

Jim New summarized that the WorkKeys and NCRC is best used by students when exiting the program, which will demonstrate to employers what the student has learned in the program and what they are prepared for as they seek employment. He added that the TAC grant has now disallowed testing such as WorkKeys, so they are unable to extend this experiment further, and student’s will bear the expense of that testing. While they felt there was value in the WorkKeys and NCRC testing, their resources are now limited.

Discussion ensued amongst sector council members about how students can be assisted in paying costs for testing and lab fees. Terry Culp volunteered to speak with employers to encourage their partnership in training initiatives that will develop the needed skilled workforce, and Mr. New welcomed his assistance. George Gussak questioned the cost of the NCRC testing and David Steiger and De Salazar confirmed that the DETR contracted price was \$30.00 per test.

Mr. New concluded that he would prefer to administer the NCRC testing at the beginning and the end of the training program, but due to limited resources, he would opt to have the Accuplacer exam taken upon entrance into the program and rely on the WorkKeys testing and NCRC certification to be administered at the end of the program. He said that the results of the WorkKeys testing would then demonstrate the benefit of the training and establish the NCRC as a valuable credential to the employer and a benefit to student as well. Professor Oswald agreed with this conclusion.

IX. **Discussion/Possible Action –** Review of the Proposed State Standards for Manufacturing Technologies.....Michael Raponi, Education Programs Director  
State of Nevada, Department of Education

After greeting the council members, Michael Raponi commented as there has been no dedicated CTE program to manufacturing, the Department of Education joined into a project spearheaded by Truckee Meadows Community College (TMCC), Washoe County School District, and the Governor’s Office of Economic Development (GOED). They had developed a draft for a proposal for an Associate of Applied Science (AAS) prototype program to be administered through TMCC.

Mr. Raponi asked for the sector council members to review the Proposed State Standards for Manufacturing Technologies shared in this meeting and respond with their comments directly to Alex Kyser by the following Friday, as he would like to have the GWIB Manufacturing Sector Council's approval and endorsement of the standards in time to have a final draft for presentation to the State Board of Education at their July meeting.

He went on to explain that the goal of the program is to establish a three credit program for high school students aligned directly with the AAS program at Truckee Meadows Community. Students completing and passing an end of program technical assessment (yet to be developed – this will be based on the State Standards for Manufacturing Technologies) and an employability skills assessment would then qualify them to receive between 12-15 college credits.

Upon conclusion of his presentation, Terry Culp raised a motion to formally endorse the Manufacturing Technology Standards as submitted by the Nevada Department of Education's Office of Career Readiness Adult Learning and Education and George Gussak seconded his motion. All were in favor and the motion carried unanimously. Mr. Costella thanked Mr. Raponi and Mr. Kyser for their hard work and asked him to let the council know how they may be helpful in future.

- X. **Discussion/Possible Action** – Update on the Strategic and Marketing Plan for the Pilot Program  
.....Deborah Campbell, Owner  
Deborah Campbell and Associates, LLC

The Chair tabled this agenda item.

- XI. **New Business and Future Agenda Items**.....Ryan Costella

New items and future agenda items suggested in this meeting included:

- Burning Glass – Data on the Top 10 Manufacturing Positions – Bill Anderson

- XII. The date of the next meeting will be held on Monday, August 03, 2015 at 10:00 a.m.....Ryan Costella

- XIII. **Second Public Comment Session**.....Ryan Costella  
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment may be limited to three (3) minutes.

The Chair announced the Second Public Comment Session and invited members of the public to speak. No comments were made. Hearing none, he proceeded to the next agenda item.

- XIV. **Adjournment**.....Ryan Costella

The Chair adjourned the meeting at 11:05 a.m.

*Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.*

**GOVERNOR'S WORKFORCE INVESTMENT BOARD**  
**MANUFACTURING SECTOR COUNCIL**

Ryan Costella (Chair), Ray Bacon (Vice Chair), Fredrick Stater, Leo Gobbo,  
Denise Castle, Mike Skaggs, Councilwoman Gerri Schroder, David McElwain,  
Terry Culp, George Gussak, Dana Ryan, Jim New, Gary Blosl,  
Dr. Michael Spangler, David Steiger, Craig Laub, Dr. Haris Doumanidis,  
Commissioner Vida Keller, Rich Reininger, Matt Versluis, Gina O'Connell

***Notice:*** *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, May 29, 2015.*

**Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting:** DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 4500 E. Sunset Road, Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 2281 Pyramid Way, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at [www.nvdetr.org](http://www.nvdetr.org). In addition, the agenda was mailed or e-mailed to groups and individuals as requested.