



GOVERNOR'S WORKFORCE INVESTMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES

Governor's Workforce Investment Board (GWIB) Manufacturing Sector Council Monday, April 6, 2015 10:00 a.m.

Place of Meeting: Department of Employment, Training & Rehabilitation
SAO Auditorium
500 E. Third Street
Carson City, NV

Some members of the Council may be attending the meeting in person or through a simultaneous videoconference and teleconference conducted at the following locations:

Nevada Job Connect
Reno Town Mall
4001 South Virginia Street
Reno, NV

Department of Employment, Training & Rehabilitation
2800 East St. Louis Avenue, Conference Rooms A-C
Las Vegas, NV

Council Members Present: Ryan Costella, Ray Bacon, Frederick Stater, Mike Skaggs, David McElwain, Terry Culp, George Gussak, Dana Ryan, Jim New, Gary Blosl, David Steiger, Rich Reininger, Matt Verluis, Gina O'Connell, Denise Castle

Council Members Absent: Leo Gobbo, Councilwoman Gerri Schroder, Dr. Michael Spangler (excused), Craig Laub, Dr. Haris Doumanidis, Chris Zunis, Commission Vida Keller

Ex-officio Members Present: Dionny McDonnell, Jeremey Hayes, Beth Wicks, Mark Henderson, Patricia Baker

Ex-officio Members Absent: Kenadie Cobbin Richardson

DETR WSU Staff Present: De Salazar, Ansara Martino, Coralie Peterson, Dennis Perea, Mae Worthey

Others Present: Judy Turgiss (Nevada Workforce Development Center), Byron Goynes (One Stop Career Center), Maiqui Hartzog (City of Henderson, Economic Development), Tammy Westergard (Carson City Library, Deputy Director)

**Please note that all attendees may not be listed above.*

I. Welcome, Introductions and New Members.....Ryan Costella, Chair
GWIB Manufacturing Sector Council

The Chair of this Council, Ryan Costella, called the meeting to order at 10:00 a.m. and welcomed everyone and thanked them for attending this meeting. He then asked Coralie Peterson, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

II. Roll call and Establishment of a QuorumCoralie Peterson
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Coralie Peterson called roll and informed the Chair that a quorum was present.

III. Verification of Posting.....Coralie Peterson

Ms. Peterson verified that the agenda for this meeting was posted according to NRS 241.010.

IV. **First Public Comment Session**Ryan Costella
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the First Public Comment Session and invited members of the public to speak. Ex-Officio Member Jeremy Hays commented that he had been acting as an Interim Economist for DETR’s Bureau of Research and Analysis and added that Dionny McDonnell has now been placed in this position. Hearing no further comments, the Chair moved to the next agenda item.

V. **Discussion/ Possible Action** – Approval of the February 02, 2015 Meeting Minutes.....Ryan Costella

Mr. Costella asked if the sector council members would like any changes to the the February 2, 2015 Meeting Minutes. Council member Denise Castle commented that she was present for the meeting and asked that this be noted on the minutes. Ms. Peterson agreed to make the requested change. A motion to approve the amended minutes was then made by Ray Bacon and was seconded by Terry Culp. All were in favor and the motion carried unanimously.

VI. **Discussion** – DETR Update on Direction for the GWIB Industry Sector Councils.....Dennis Perea, Deputy Director
DETR

William Anderson, Chief Economist
Bureau of Research and Analysis, DETR

Mr. Costella invited Deputy Director Dennis Perea to provide his comments. Mr. Perea thanked the Chair, and explained that Bill Anderson was unable to attend today’s meeting. Mr. Perea went on share the highlights of a meeting with the Chairs and Vice Chairs of the Sector Councils in March, to advise them of the changes being made to the overall network of the sector councils and what those changes would entail.

As the Sector Councils have been in place since their adoption 3 years ago, DETR felt it would be a good time to assess if the current process is providing the appropriate type of intelligence and if the process can be made more efficient. In addition, another consideration is budgetary, as the federal funding supporting the Workforce Solutions Unit has been reduced, with the result of the unit being disbanded.

Mr. Perea went on to explain that the responsibilities associated with the Sector Councils, as well as the remaining Workforce Solutions Unit staff members, De Salazar and Coralie Peterson, are being transferred to the Research and Analysis Bureau under Bill Anderson's supervision, as of July 1, 2015, when the proposed budget goes into effect. This will be a logical change, as all labor market information is housed in his "shop."

Mr. Perea added that the staff working with the sector councils will include Bill Anderson, as Administrator, and De Salazar, who will act as Sector Council Coordinator. In addition, Christopher Robison, Supervising Economist for the Bureau of Research and Analysis and Bob Potts in the Governor's Office of Economic Development (GOED), will both serve as research coordinators in various aspects. Coralie Peterson will continue to provide staff support to the sector councils.

The future objective is to assist the sector councils to have business provide industry intelligence that *can be acted upon by the Governor's Workforce Investment Board (GWIB), specifically related to 1) critical workforce needs, 2) key occupations and challenges, and 3) desired workforce training.*

The leadership team mentioned will work with the sector councils to form an appropriate agenda, in an effort to get that needed industry intelligence. The Bureau of Research and Analysis, along with GOED and other key stakeholders, will act as technical staff to the sector councils by putting together an initial analysis (relating to occupations, education, skill needs, et cetera) in discussion piece to be brought back to the sector councils, allowing them to determine if the information is accurate or needs corrections or additions.

Mr. Perea said the whole process of administering the sector councils has become burdensome, and Bill Anderson and De Salazar will be reviewing the by-laws of the sector councils in order to make recommendations to the sector councils for possible changes in order to create a more efficient and productive infrastructure.

He concluded his comments by stating that changes will not take place immediately and in the meantime, Mr. Anderson will work with De Salazar and Coralie Peterson to become familiar with the structure and work of the sector councils and address any issues that have been encountered. He said that once the changes have taken place, it should result in gathering the type of intelligence that can be acted upon, making the process more efficient, productive, and worthwhile for all who are involved. He asked Mike Skaggs if he would like to add his comments, and Mr. Skaggs said that he is happy to help in this project.

Mr. Perea also mentioned a new workforce development system, known as "Burning Glass" is being implemented by DETR in cooperation with Nevada System of Higher Education (NSHE). This system will provide real time labor market information, giving forward-facing data on employers and employees, and more details on the system will be presented to the sector council in a meeting.

VIII. **Discussion/For Possible Action** – LEAP Career Pathway Initiative
.....Karsten Heise, Technology Commercialization Director
Governor’s Office of Economic Development (GOED)

By use of a PowerPoint presentation, Karsten Heise shared information with the sector council members about the LEAP Career Pathway Initiative, explaining that the purpose of the initiative devised by the Governor’s Office of Economic Development, is to create a technically skilled workforce for the “target client” of small to mid-size manufacturing employers. He thanked members of his steering committee for their assistance in assessing best practices nationally in developing a CTE (Career and Technical Education) pathway blending classroom and on the job training. He added that the initiative, if successful in its pilot program designed for Sparks CTE High School, is scalable and can be used across different vocations.

Mr. Heise highlighted advantages to the Career Pathway Initiative by describing the advanced career pathway as a highway with many “on and off ramps” giving students many options, such as obtaining certifications or continuing on to attain either a A.A.S. (Associate of Applied Science Degree) or Bachelor’s Degree.

When he concluded his presentation, he asked members of the Steering Committee to provide their comments. Dana Ryan commented that it was important to note that, while a 4 year degree is still their goal, this initiative stresses the varied opportunities available in the manufacturing community. She added that the skills list has been upgraded, and the Nevada Department of Education has adopted the Initiative, and their next step will be to write the state standards.

IX. **Discussion/For Possible Action** - Community College Proposal for the Department of Labor’s American Apprenticeship Initiative.....Jim New, Dean
Technical Services Division, Truckee Meadows Community College (TMCC)

Jim New provided a handout on the Nevada College Apprenticeship Consortium, which was formed to submit an application for the Department of Labor’s Apprenticeship College Initiative Grant to give greater opportunity to respond to the demand for skilled workers in the manufacturing sector.

He explained that under the grant, TMCC and Western Nevada College will train at least 300 apprentices between 2015 and 2020, and the apprenticeship credits will fulfill requirements for a Skill Certificate or can be used toward the Advanced Manufacturing Associate of Applied Science degree, recognized by the Department of Labor.

He asked for the sector council members to formally endorse direct funding and individual participation from viable employers. Ray Bacon made a motion to approve and Frederick Stater seconded the motion. All were in favor and the motion carried unanimously. Mr. New added that he will also be reaching out to new employers to gain their support.

X. **Discussion/Possible Action** – Update on the Strategic and Marketing Plan for the Pilot Program
.....Deborah Campbell, Owner
Deborah Campbell and Associates, LLC

Deborah Campbell explained the outreach program she is using to motivate employers and show the cost saving benefits of the use of the National Career Readiness Certificate approved as the GWIB Manufacturing Sector Council’s Pilot Program, and noted that the Manufacturing Sector has had some successes.

She asked Byron Goynes (One Stop Career Center) and Judy Turgiss (Nevada Workforce Development Center) to comment on R. W. Garcia, which is serving as a pilot program case study. It was noted that, as of March 30, 2015, 85 vouchers for the NCRC testing were issued on behalf of the company, of which 64 individuals have tested, 14 were no-shows, and 1 was cancelled. While the company’s plant manager felt it was too early to determine how effective the ACT WorkKeys will be, an initial concern is on retention, where approximately 20% of workers may be lost after 4-6 weeks on the job.

Discussion ensued amongst sector council members concerning feedback on retention and helping with outreach tools to engage new employers. Ms. Campbell said he would provide further updates in the June meeting.

XI. For Possible Action –New Business and Future Agenda Items.....Ryan Costella

Suggestions for new business and future agenda items that were discussed in this meeting included:

- Demonstration of the Burning Glass Technology and its Application to the Manufacturing Sector- Bill Anderson
- Update on the NCRC – Jim New
- Review of the State Standards for Manufacturing – Mike Raponi
- Update on the Strategic and Marketing Plan for the Pilot Program – Deborah Campbell

XII. Next meeting will be held on Monday, June 1, 2015 at 10:00 a.m.....Ryan Costella

XIII. Second Public Comment Session.....Ryan Costella
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment may be limited to three (3) minutes.

Mr. Costella announced the Second Public Comment Session and invited members of the public to speak. No comments were made. Hearing none, he moved to the next agenda item.

XIV. Adjournment.....Ryan Costella

The Chair adjourned the meeting at 10:53 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE INVESTMENT BOARD
MANUFACTURING SECTOR COUNCIL

Ryan Costella (Chair), Ray Bacon (Vice Chair), Fredrick Stater, Leo Gobbo,
Denise Castle, Mike Skaggs, Councilwoman Gerri Schroder, David McElwain,
Terry Culp, George Gussak, Dana Ryan, Jim New, Gary Blosl,
Dr. Michael Spangler, David Steiger, Craig Laub, Dr. Haris Doumanidis, Chris Zunis,
Commissioner Vida Keller, Rich Reininger, Matt Versluis, Gina O’Connell

Notice: Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, April 4, 2015.

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.