



GOVERNOR'S WORKFORCE INVESTMENT BOARD
500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES
Governor's Workforce Investment Board (GWIB)
Manufacturing Sector Council
Monday, September 9, 2013
10:00 a.m.

This meeting was conducted in person, via videoconference and by telephone conference call. Members of the public were invited to observe this meeting and provide comment at the physical addresses or by calling the number and access code listed below. Some members of this Council may have attended the meeting in person, via videoconference or by telephone conference call.

Place of Meeting: Department of Employment, Training & Rehabilitation
2800 East St. Louis Avenue, Conference Rooms A, B & C
Las Vegas, NV

Nevada Job Connect
Reno Town Mall
4001 South Virginia Street
Reno, NV

1-877-810-9415
Access Code 7521358#

Council Members Present: Crystal Abba, Ray Bacon, Jonathan Begley, Randy Canale, Commissioner Representative Denise Castle, Cornelius Eason, Commissioner Vida Keller, Ryan Costella, Terry Culp, Cornelius Eason, Leo Gobbo, Commissioner Vida Keller, Dr. David Ching Lee, David McElwain, Jim New, Councilwoman Gerri Schroder, David Steiger on behalf of Dr. Carol Lucey, Perry Ursem.

Council Members Absent: Gary Blosl (excused), Frederick Cook (excused), Dasya Duckworth (excused), Craig Laub, Anup Kolatkar, Ralph Kuprewicz, Terry McGinnis, Elizabeth Muse, Fredrick Stater, Brad Woodring.

Ex-officio Members Present: Leandra Copeland (DETR Bureau of Research and Analysis), LeVerne Kelley (WorkforceConnections), Beth Wicks (Nevadaworks).

Ex-officio Members Absent: None.

DETR WSU Staff Present: Earl McDowell, Derita Hopkins, Ansara Martino, Tatjana Vukovic, Odalys Carmona, Doug Van Aman, De Salazar.

Others Present: Guy Amato (CSN), Jody Bernal (Clearwater Paper), Suzanne Mastrion (Made In America Foundation).

**Please note that all attendees may not be listed above.*

I. Welcome, Introductions and New Members.....Ryan Costella, Chair
GWIB Manufacturing Sector Council

The Chair of this Council, Ryan Costella, called the meeting to order at 10:05 a.m., welcomed everyone and thanked them for attending this meeting. Council member Terry Culp introduced Dwight Nolen, Operations Manager for Sable Systems, and Maurice Hildebrand, Supply Leader for Unilever. He then asked Derita Hopkins, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

II. Roll call and Establishment of a Quorum Derita Hopkins, Administrative Assistant
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Derita Hopkins called roll and informed the Chair that a quorum was present.

III. Verification of Posting.....Derita Hopkins

Ryan Costella asked for Derita Hopkins to verify that the agenda for this meeting was posted according to Nevada statute. Ms. Hopkins verified that the agenda was posted according to NRS 241.020.

IV. **First Public Comment Session**Ryan Costella
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Ryan Costella announced the First Public Comment Session and invited members of the public to speak, no comments were made. Council member, Perry Ursem, Industry Specialist for Nevada Governor’s Office of Economic Development, provided a brief update about the most recent Wal-Mart Manufacturing Summit that took place on August 22-23, 2013, in Orlando, Florida. Mr. Ursem mentioned that the Wal-Mart Summit presented a proposal with future opportunity of purchasing \$50 billion dollars of domestic and manufacturing goods. The proposal recommendations are bringing vendors together to support expansion of business opportunities and economic growth. He stated that a total of 36 states, which includes approximately 500 manufacturers, attended the summit. He noted that the proposed acquisition amount of \$50 billion dollar will help create jobs in the United States. He mentioned that GOED is currently looking into several companies who are currently interested in expanding or relocating to Nevada. The future manufacturing work opportunities will have an impact on some major retailers in the state. He noted that the critical elements of the summit were to identify what skill sets are needed for manufacturing to support economic growth in Nevada. No additional comments were made.

V. **For Possible Action** – Approval of the August 5, 2013 Meeting MinutesRyan Costella

Ryan Costella asked for approval of the August 5, 2013 Meeting Minutes. Council member David Steiger asked for a correction to be made on page 3 of Agenda Item VII, first paragraph, last sentence to read "...the Certified in Production and Inventory Management (CPIM) and Certified Supply Chain Professional (CSCP)..." A motion was made by Ray Bacon to approve the meeting minutes with the recommended corrections and seconded by Terry Culp. The motion carried unanimously.

VI. **For Possible Action** – Overview of Southern Nevada’s Engineering Technology Industry Demand..... Dr. Michael Spangler, Dean
School of Advanced & Applied Technologies, College of Southern Nevada

Ryan Costella introduced and welcomed Council member Dr. Michael Spangler, Dean of the School of Advanced & Applied Technologies with the College of Southern Nevada (CSN) to provide an overview of Southern Nevada's Engineering Technology Industry demand. Dr. Spangler informed everyone that there are four major concerns he would like to address regarding the proposed CSN engineering technology degree programs and present for considerations. Dr. Spangler addressed that his first concern would be an examination of the current Associate of Applied Science (AAS) degree in Engineering Technology Industry Emphasis. He then asked for this Council to review and provide any changes or recommendations for improvement. He informed this Council that CSN is currently making several adjustments to existing engineering programs to accommodate training needs for manufacturing. He stated that most employers express their concerns on how to improve their employee's general soft skills (communication, writing, interpersonal skills, mathematics, etc.) and improving the basic skill sets rather than focusing more on the technical skills for the manufacturing entry level workforce. He mentioned that a CSN survey result shows that most companies prefer the associate degree pathway, prior to the bachelor of applied science degree. He then encouraged Council members to begin focusing on what employers want in terms of skill sets. Some of the implementation issues to be addressed would be the CSN classrooms, labs, instructors and budget.

The Chair of this council asked that Dr. Spangler share with the Council his detailed survey results (how many employers and diversities within the manufacturing industry). Dr. Spangler briefed everyone that the survey results were gathered from a variety of related manufacturing industry partners and a copy of the entire survey will be sent to this Council for review. Dr. Spangler went on to say that CSN's current engineering industry degree program is being constructed to be consistent with Nevada's academic accreditation standards. He informed everyone that the engineering degree program was geared towards local industry feedback for automation control, electrical powers, materials handlers, workforce needs and not the traditional manufacturing metal and machinery programs.

Next, Dr. Spangler informed everyone that CSN is looking to submit a proposal for a pathway to acquire a senior technical workforce through their new bachelor of applied science degree program in electronics, telecommunications technology, power & industrial technologies and information technology. Dr. Spangler noted that he anticipates an annual enrollment capacity of 50-60 students for the entry-level engineering industry technician program. He then expressed the current challenges are acquiring enough instructors to teach the technical courses and recruitment of our high school youth. Dr. Spangler concluded his presentation by encouraging Council members to look at some "marketing" methods for the proposed CSN engineering technology degree and find out how to make it attractive to our youth and working adults. Council member Dr. David Ching Lee recommended that more focus be made towards recruitment of students for this program who have above average mathematics and science skills. Dr. Lee would like for this Council to put forth recommendations to the GWIB for financial assistance to support those students' academic endeavors within the manufacturing workforce. Council member Cornelius Eason requested this Council consider promoting recruitment of the military and veterans who already developed the soft skills and leadership skills to fill the current gaps with training enrollment efforts. Earl McDowell, Deputy Administrator for the Workforce Solutions Unit, volunteered to provide a point of contact to assist with recruitment of individuals leaving the military or Veterans. The Chair of this Council recommended that everyone review the current endorsed manufacturing certifications list and try aligning them with Dr. Spangler's proposed engineering industry degree program. Mr. Costella offered his assistance with drafting a letter for this Council's review at next scheduled meeting.

To view a copy of the Manufacturing and Engineering Technology Presentation, click on the following link: <S:\detradmin\workforcesolutionsunit\Sector Councils\Manufacturing\2013 Manufacturing Sector Council Meetings\Dr. Michael Spangler Presentation - GWIB Manufacturing Sector Council Meeting 09-09-13.ppt>

VII. **For Possible Action** – Consideration of Letter To Support Nevada Industry of Excellence's (NVIE) Move to University of Nevada, Reno (UNR).....Ryan Costella

Ryan Costella provided a brief overview of the proposed letter to support Nevada Industry of Excellence (NVIE) move from reporting to the Chancellor’s Office of the Nevada System of Higher Education (NSHE), to Statewide Programs at the University of Nevada, Reno (UNR). The proposed letter of endorsement will be addressed to Ms. Sandy Haslem, Director of Nevada Industry Excellence, to address the following list of concerns that were posed by members of the manufacturing community across the state:

- Will moving NVIE from NSHE to UNR hinder its ability to maintain a legitimate statewide reach?
- Will moving NVIE to UNR result in any changes in services to manufacturers?
- Will moving NVIE to UNR create any disruptions in funding streams that could negatively impact the level of service and engagement provided?
- If services, quality, or funding are disputed, how can those issues be mitigated?

Ryan Costella asked for a motion to approve the ‘draft’ letter presented to this Council for review. Council member Crystal Abba informed Council members that Ms. Sandy Halsem, Director of Nevada Industry Excellence, has been very instrumental with making sure the move to UNR is transparent, there will be no additional changes made in business services rendered and NVIE will be able to maintain their statewide focus with regards to the manufacturing industry. The motion was made by Ray Bacon to approve the letter as drafted and seconded by Randy Canale. The motion carried unanimously.

To view the proposed letter to support Nevada’s Industry of Excellence’s (NVIE) move to UNR, click on the following link:

<S:\detradmin\workforcesolutionsunit\Sector Councils\Manufacturing\2013 Manufacturing Sector Council Meetings\Manufacturing Sector Council Meeting Information for 09-09-13\130827 NVIE Letter of Support to UNR DRAFT.pdf>

VIII. **For Possible Action** – Discussion of the Certification Survey for the National Association of Manufacturers (NAM).....Ryan Costella

Ryan Costella asked Vice-Chair, Ray Bacon to provide an update regarding the certification survey for the National Association of Manufacturers (NAM). Mr. Bacon informed everyone that Western Nevada College (WNC) was recognized by NAM as a focus center and that Mr. David Steiger from Western Nevada College was asked to participate with their manufacturing industry survey to provide his feedback regarding the satisfaction level. Mr. Bacon mentioned that NAM surveyed a small group of manufacturers and is looking to set up a baseline with limited survey responses to show progress within the next two years. He confirmed that surveyors will consist of individuals who have completed the welders/machinery programs to acquire a list of employers’ satisfaction with the manufacturing certifications needed.

IX. **For Possible Action** – Subcommittee Update and Consideration of Adding of Student Advisory SubcommitteeRyan Costella

Ryan Costella updated everyone on the consideration to add a student advisory Subcommittee. Councilwoman Gerri Schroder recommended that the Student Advisory Subcommittee be put into place because it would be very beneficial to acquire some input from the students and understand their generation. It was recommended by the Council to postpone the efforts with the Student Advisory Subcommittee selection process until after the upcoming Manufacturing Day Event. It was suggested to utilize the list of students who express interests with the manufacturing industry sector with the selection process. Another Council member suggested that this Council consider contacting a student representative from the Nevada System of Higher Education, Student Alliance Program. Earl McDowell

volunteered Odalys Carmona, Youth Liaison with DETR's Workforce Solutions Unit, to assist with this Council's proposed Student Advisory Subcommittee. No additional comments were made.

X. **For Possible Action** – 2013 Strategic Plan UpdateRyan Costella

Frederick Cook, Chair of the 2013 GWIB Manufacturing Strategic Plan Subcommittee was unavailable to attend today's meeting; therefore, Ryan Costella asked that this agenda item be tabled to the next scheduled meeting.

XI. **For Possible Action** – New Business and Future Agenda ItemsRyan Costella

Listed below are the suggestions, recommendations, requests and comments made for the future meeting agenda:

- Update on the 2013 GWIB Manufacturing Sector Council Strategic Plan.
- Draft letter to be review by the Council members to endorse Dr. Spangler's proposed engineering industry degree.
- Update and consideration of adding of a Student Advisory Subcommittee.
- 2013 Strategic Plan Subcommittee Chair's update.
- Terry Culp informed everyone that he has been working with CCSD to host manufacturing tours to raise the awareness among our K-12 students and its attraction as a vocation and lifetime employment.
- Cornelius Eason recommended that the Council consider what's been done with the most recent Wal-Mart Summit and look at having something similar.

XII. **Discussion** – Next scheduled meeting will be held on Monday, October 7, 2013 at 10:00 a.m
.....Ryan Costella

The next GWIB Manufacturing Sector Council Meeting was tentatively scheduled for Monday, October 7, 2013 at 10:00 a.m. A meeting reminder will be sent to Council members and the agenda will be publically posted.

XIII. **Second Public Comment Session**Ryan Costella

Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Ryan Costella announced the Second Public Comment Session. Hearing no public comments, Mr. Earl McDowell, DETR's Deputy Administrator for the Workforce Solutions Unit, informed Council members about DETR's forthcoming website to support the GWIB Industry Sector Councils' initiatives and activities. He also provided a brief overview about DETR's Youth Program website and volunteered to send a link to that website for Council members to review. Council member David McElwain informed everyone that the Office of Career, Technical and Adult Education (CTE) will be presenting a mechanical engineering standards curriculum request to the state board for approval during the month of October. He mentioned that their goal is to have a pilot test exam made readily available in December 2013, and have the entire program available in the spring of 2014. A copy of the CTE mechanical engineering standards document will be sent to Council members for their review. No additional comments were made.

XIV. **Adjournment**Ryan Costella

Ryan Costella adjourned the meeting at 10:57 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken

upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR'S WORKFORCE INVESTMENT BOARD
MANUFACTURING SECTOR COUNCIL

Ryan Costella (Chair), Ray Bacon (Vice-Chair), Crystal Abba, Jonathan Begley, Gary Blosl, Randy Canale, Commissioner Representative Denise Castle, Frederick Cook, Terry Culp, Dasya Duckworth, Cornelius Eason, Leo Gobbo, Commissioner Vida Keller, Anup Kolatkar, Ralph Kuprewicz, Dr. David Ching Lee, Dr. Carol Lucey, Pedro Martinez, David McElwain, Terry McGinnis, Elizabeth Muse, Jim New, Councilwoman Gerri Schroder, Dr. Michael Spangler, Fredrick Stater, Perry Ursem, and Craig Laub.

Notice: Persons with disabilities who require special accommodations or assistance at the meeting should notify Derita Hopkins, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, September 6, 2013.

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.