



GOVERNOR'S WORKFORCE INVESTMENT BOARD

500 E. Third Street, Room 200

Carson City, Nevada 89713

Telephone (775) 684-3911 \* Fax (775) 684-3908

MEETING MINUTES

Governor's Workforce Investment Board (GWIB)

Manufacturing Sector Council

Monday, June 3, 2013

10:00 a.m.

*This meeting was conducted in person, via videoconference and by telephone conference call. Members of the public were invited to observe this meeting and provide comment at the physical addresses or by calling the number and access code listed below. Some members of this Council may have attended the meeting in person, via videoconference or by telephone conference call.*

**Place of Meeting:**

**Department of Employment, Training & Rehabilitation**

2800 East St. Louis Avenue, Conference Rooms A, B & C  
Las Vegas, NV

**Nevada Job Connect**

Reno Town Mall  
4001 South Virginia Street  
Reno, NV

**Department of Employment, Training & Rehabilitation**

500 East Third Street, 1<sup>st</sup> Floor SAO Auditorium  
Carson City, NV

1-877-810-9415

Access Code 7521358#

**Council Members Present:** Crystal Abba, Gary Blosl, Randy Canale, Commissioner Representative Denise Castle, Frederick Cook, Ryan Costella, Terry Culp, Dasya Duckworth, Cornelius Eason, Leo Gobbo, Dr. David Ching Lee, Dr. Carol Lucey, Terry McGinnis, Elizabeth Muse, Jim New, Councilwoman Gerri Schroder, Perry Ursem.

**Council Members Absent:** Ray Bacon (excused) Jonathan Begley, Cornelius Eason, Commissioner Vida Keller, Anup Kolatkar, Ralph Kuprewicz, Paul Lew (excused), Pedro Martinez, David McElwain (excused), Dr. Michael Spangler (excused), Fredrick Stater.

**Ex-officio Members Present:** Leandra Copeland (DETR Bureau of Research and Analysis), Beth Wicks (Nevadaworks).

**Ex-officio Members Absent:** LeVerne Kelley (Workforce Connections).

**DETR WSU Staff Present:** Earl McDowell, Derita Hopkins, Ansara Martino, Tatjana Vukovic, Odalys Carmona.

**Others Present:** De Salazar (Nevada JobConnect), Joseph Berntz (Clearwater Paper).

*\*Please note that all attendees may not be listed above.*

I. Welcome, Introductions and New Members.....Ryan Costella, Chair  
GWIB Manufacturing Sector Council

The Chair of this Council, Ryan Costella, called the meeting to order at 10:00 a.m., welcomed everyone and thanked them for attending this meeting. He then asked Derita Hopkins, Administrative Assistant for DETR’s Workforce Solutions Unit, to call roll.

II. Roll call and Establishment of a Quorum ..... Derita Hopkins, Administrative Assistant  
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Derita Hopkins called roll and informed the Chair that a quorum was present. Mr. Costella then welcomed the newest member of the Council, Dasya Duckworth, Human Resources Manager for Ken’s Foods, Inc., and asked that she provide the Council with a brief introduction of herself.

III. Verification of Posting.....Derita Hopkins

Ryan Costella asked for Derita Hopkins to verify that the agenda for this meeting was posted according to Nevada statute. Ms. Hopkins verified that the agenda was posted according to NRS 241.020.

IV. **First Public Comment Session** .....Ryan Costella  
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Ryan Costella announced the First Public Comment Session and invited members of the public to speak. Hearing no comment, he then turned to Agenda Item V.

V. **For Possible Action** – Approval of the May 6, 2013 Meeting Minutes .....Ryan Costella

Ryan Costella asked for approval of the May 6, 2013 Meeting Minutes. The motion was made by Frederick Cook and seconded by Terry Culp. The motion carried unanimously.

VI. **Discussion** - Legislative Bill Update.....Ray Bacon, Vice-Chair  
GWIB Manufacturing Sector Council

Ray Bacon was not available to present this agenda item due to his attendance at the Nevada Legislative sessions. Ryan Costella asked that this agenda item be tabled for this Council’s next scheduled meeting.

VII. **Presentation** - Nevada Center for Applied Science and Technology .....Karsten Heise  
Technology Commercialization Manager, Governor’s Office of Economic Development

Ryan Costella provided a brief introduction to the Nevada Center for Applied Science and Technology (NVCAT), which he explained is a service-based organization that is creating a “Center for Excellence”

that would provide both small to medium-sized manufacturing businesses with the opportunity and technical services to contract out, research, commercialize and market their products, as well as create new advanced manufacturing and testing capabilities. Next, Karsten Heise, Technology Commercialization Manager for the Governor’s Office of Economic Development, introduced himself and his fellow presenters to the Council: Aaron M. Covington, PhD, Director of the Nevada Terawatt Facility; Bernhard W. Bach, Jr., PhD, Vice-Chair of Department of Physics at University of Nevada, Reno (UNR); and Dr. Ryan Heck, Director of the Techtronic Office at the UNR. Mr. Heise informed the Council the Center started as an initiative from Nevada’s Governor’s Office of Economic Development to help increase innovation capabilities of local Nevadan businesses. He said their goals are to provide Nevada’s existing manufacturing companies with workforce training. He then informed the Council that a survey will be sent out to Nevada’s manufacturing industry to help identify their current workforce development needs. Dr. Aaron Covington explained NVCASST’s mission and goals, and he informed the council that the challenges he has heard from the manufacturing industry include the lack of high-tech support for small to medium-sized manufacturing firms, gaps in workforce skills, lack of talent and difficulties retaining UNR graduates in engineering, physics and chemistry. He said that upon graduation, most students leave the State to obtain manufacturing jobs. Dr. Bernhard Bach mentioned that their goals are to stimulate retention and sustainable economic growth within the manufacturing industry here in Nevada.

Mr. Costella asked for a copy of this presentation, along with the presenters’ contact information, to be sent out to council members. Mr. Costella also stated that he would forward a draft copy of the survey to any council members who would like to provide their input and feedback. Once it is finalized from its draft form, a final copy of the survey will be sent out to everyone at a later date.

To view a copy of the presentation on NVCASST, click on the following link: [Nevada Center for Applied Science and Technology Presentation.pptx](#)

VIII. **For Possible Action** – Consideration of Credentials Offered by the American Welding Society (AWS).....Ryan Costella

Ryan Costella reminded the council members that in continuation of their efforts to recognize some of the facets of manufacturing, such as machinery, welding and logistics planning, he wanted the Council to next consider credentials offered by the American Welding Society (AWS). He mentioned that the AWS has a strong presence in the State, particularly with Truckee Meadows Community College and Western Nevada College campuses. He then opened the floor for discussion. One member stated that AWS is one of the top most recognized organizations in the U.S. for certifications and as a credentialing agency. Other members agreed that in the manufacturing industry, the AWS certification credentials are highly desired, especially the welding programs college degree.

Ryan Costella asked for a motion to adopt the AWS certifications as discussed today. He informed everyone that his report as Chair of this Council to the Governor’s Workforce Investment Board at their next scheduled meeting in July 2013 will reflect this Council’s endorsement of the ACT National Career Readiness Certificate, as well as the Manufacturing Skill Standards Council’s certifications for Certified Production Technician and Certified Logistics Technician, the entry level position credentials offered by the National Institute for Metalworking Skills, and the credentials offered by American Welding Society as discussed in today’s meeting. A motion to approve adopting the AWS certifications was made by both Fred Cook and Terry Culp and seconded by Dasya Duckworth. The motion carried unanimously.

IX. **For Possible Action** – 2013 Strategic Plan Operational Strategy Layout for GWIB Manufacturing Sector Council.....Ryan Costella/Fred Cook

- Review of committee participation on working groups

Ryan Costella commended Fred Cook for the outline of the GWIB Manufacturing Sector Council 2013 Strategic Plan working groups presented at this Council’s last meeting on May 6, 2013. Mr. Costella then mentioned that he would like for the working groups to become subcommittees that would provide the full Council with reports of focused objectives and certification recommendations. Mr. Costella asked for the members of this Council to indicate their interest in joining one of the working groups and also include whether or not they are interested in leading the working group. Mr. Costella asked members to do so by this Council’s next meeting date. Fred Cook recommended for the working group participants to report back on a monthly basis. Dr. David Ching Lee suggested that the leaders of each working group develop objectives on what their group’s main focus will be relating to the manufacturing sector and to bring back this information to the full Council for review.

Listed below are the working groups for the 2013 GWIB Manufacturing Sector Council Strategic Plan:

**Certifications**

- Ryan Costella
- David Steiger (Western Nevada College)

**K-12 Education**

- Pedro Martinez
- Jonathan Begley
- Jim New

**Adult Workforce Development**

- Denise Castle
- LeVerne Kelley

**Unemployed/Under Skilled**

- Denise Castle

**Talent Demand**

- Fred Cook
- Denise Castle
- Leandra Copeland

**Early Childhood Education**

- Dasya Duckworth

**Post-Secondary Education**

- Dasya Duckworth

**Development of Metrics**

- Unfilled

X. **Discussion** – Youth Update..... Odalys Carmona, ESD Specialist III  
Workforce Solutions Unit, (DETR)

Odalys Carmona introduced herself to the Council and provided a handout outlining current youth activities for everyone to review. She informed the Council that the National Association of Manufacturers recently recognized charter members of the “M-List,” which she explained is a list that distinguishes high schools, community colleges, technical schools and universities that are teaching manufacturing students to industry standards. She mentioned that Western Nevada College made the “M-List” and was recognized as one of the colleges in the “Excellence in Manufacturing Education.” Next, Ms. Carmona provided the Council with updates on the following:

- The Strategic Plan for the Governor’s Workforce Investment Board Youth Council was revised to align with Nevada’s industry sector initiatives and it was approved by the Governor’s Workforce Investment Board at their 03/21/13 meeting.
- Science, Technology, Engineering and Math (STEM) Vignettes are being developed in the form of mini films that are approximately seven minutes long to introduce STEM to both students and parents. The STEM initiatives were started by California State University, San Bernardino. Dr. Bobby McMasters, member of the GWIB Aerospace and Defense Sector Council, is looking into the possibility of purchasing these vignettes with an unlimited license that could be used by DETR, industry sectors, school districts and local boards. Two manufacturing camps have been created to introduce elementary and middle school students to the manufacturing industry. One is called “Junior Industrial Engineer K-3” and the other “Manufacturing is ‘COOL’” for 5<sup>th</sup> through 8<sup>th</sup> graders.
- There will be future STEM conferences to reach out to the youth and provide awareness of the work opportunities in the STEM related jobs.
- A program is being developed called “Introduction to the Regional Center for Advanced Manufacturing (RCAM)” for young people. This will be a learning classroom that will bring high-tech education to different campuses and is designed to support the 6<sup>th</sup> through 12<sup>th</sup> grade students.
- Ideas are being considered for how to market the manufacturing industry for K-12 students. Some of the ideas she mentioned are creating virtual tours of a manufacturing plants and providing the K-3 students with digital and/or paper coloring books.

To view the Youth Update handout discussed in today’s meeting, click on the following link:

[Mfg Report Sector Mtg 6-3-13 Odalys.docx](#)

**XI. Discussion** – Brief Overview of the Grants and Funding Process ..... Ansara Martino  
Grants and Policy Analyst, Workforce Solutions Unit, (DETR)

Ansara Martino, DETR’s Workforce Solutions Unit Grants and Policy Analyst, introduced herself to the Council and provided a brief overview of her roles and responsibilities:

- Research and identify potential funding sources for the manufacturing sector industry.
- Look for funding that matches the goals of GWIB Manufacturing Sector Council.
- Analyze the requirements of the grant and likelihood of it being funded.
- Bring the grant to the council for recommendation on whether or not to pursue the opportunity and outline the contents that would need to be written into the grant, for example, type of manufacturing workforce training it would fund, who would provide the training. If the Council has a designated Grants Subcommittee, she would then work with that subcommittee on the details and application contents of the grant before bringing to the members of the full Council to review and adopt.
- Prepare the final grant proposals and all required documentations for submission and required funder follow-up reporting.

**XII. For Possible Action** – New Business and Future Agenda Items .....Ryan Costella

Ryan Costella invited the Council to talk about any new business relative to the manufacturing industry and make suggestions for future agenda items to be discussed at the next scheduled meeting. Listed below are the suggestions, recommendations, requests and comments made for the future meeting agenda:

- It was recommended that all council members review the working groups list and forward their interest in participating and/or leading the group. This will be discussed at the next Council meeting.

- Ryan Costella will identify the leader of each working group and provide them with the protocol on how to communicate and conduct their working group business.
- Odalys Carmona will provide council members with the NAM’s Manufacturing Institute Recognition for the “Excellence in Manufacturing Education” information.
- Terry Culp reminded everyone about the upcoming manufacturing conference that is scheduled for October 9, 2013 in Carson City. He then asked for anyone from the GWIB Manufacturing Sector Council interested in participating as a manufacturer to do so and he also asked if any members interested in hosting some tours for high schools students to do so also. He emphasized the need to provide students with more exposure to the manufacturing industry, particularly in the Southern Nevada area. He requested member’s assistance in coordinating efforts for an awareness of jobs available within the manufacturing industry. Mr. Costella asked for members to open their business doors to youth tours and to reach out to Terry Culp and get involved. Mr. Costella said he will be adding this topic for discussion to the next meeting agenda.
- Ray Bacon will provide a Legislative Bill Update.

XIII. **Discussion** – Next scheduled meeting will be held on Monday, July 1, 2013 at 10:00a.m .....  
 .....Ryan Costella

The next GWIB Manufacturing Sector Council Meeting is tentatively scheduled for Monday, July 1, 2013 at 10:00 a.m. Meeting reminders will be sent to Council members and the agenda will be publically posted.

XIV. **Second Public Comment Session** .....Ryan Costella  
 Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the Second Public Comment Session. Hearing no public comments, GWIB Manufacturing Sector Council member Dr. David Ching Lee commented on funds he said are being used annually to export U.S. manufactured products to foreign companies (i.e., Switzerland, Canada and Mexico) and he suggested this Council create a seminar that would educate exporters on what products that are being manufactured in the state of Nevada. Ryan Costella informed the Council that the United States Department of Commerce is currently working on that aspect of export data and he will put something together within the next two months for the council to review. Dr. Carol Lucey provided an update to the Council on the community college interim studies bill that passed the Senate Legislative session and the Education section of the Nevada Assembly unanimously. New member Terry McGinnis, PPG plant manager at the Reno facility, introduced himself and offered his services to the Council.

No additional comments were made.

XV. **Adjournment** .....Ryan Costella

After the Chair closed the Second Public Comment Session, the meeting was adjourned at 11:05 a.m.

*Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.*

**GOVERNOR’S WORKFORCE INVESTMENT BOARD**  
**MANUFACTURING SECTOR COUNCIL**

Crystal Abba, Ray Bacon, Jonathan Begley, Gary Blosl, Randy Canale, Commissioner Representative Denise Castle, Frederick Cook, Ryan Costella, Terry Culp, Dasya Duckworth, Cornelius Eason, Leo Gobbo, Commissioner Vida Keller, Anup Kolatkat, Ralph Kuprewicz, Dr. David Ching Lee, Dr. Carol Lucey, Pedro Martinez, David

McElwain, Terry McGinnis, Elizabeth Muse, Jim New, Councilwoman Gerri Schroder, Dr. Michael Spangler, Fredrick Stater, and Perry Ursem.

**Notice:** *Persons with disabilities who require special accommodations or assistance at the meeting should notify Derita Hopkins, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Friday, May 31, 2013.*

**Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting:** DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV. This agenda was also posted on DETR's Web site at [www.nvdetr.org](http://www.nvdetr.org). In addition, the agenda was mailed or e-mailed to groups and individuals as requested.

DRAFT