



GOVERNOR'S WORKFORCE INVESTMENT BOARD

500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES

Name of Organization: Governor's Workforce Investment Board (GWIB)
Health Care and Medical Services Sector Council
Economic Development Subcommittee

Date and Time of Meeting: **Friday**, January 18, 2013
10:30 a.m.

Place of Meeting: Department of Employment, Training & Rehabilitation
2800 East St. Louis Avenue, Conference Room C
Las Vegas, NV

Some members of the Council may be attending the meeting and other persons may observe the meeting and provide testimony through a simultaneous videoconference and teleconference conducted at the following location or by calling the number and access code listed below:

Department of Employment, Training & Rehabilitation
1325 Corporate Boulevard
Reno, NV

1-877-810-9415
Access Code 4697842#

Subcommittee Members Present: Vance Farrow, Rob Hooper, Steve Lebedoff, Larry Matheis, Lynn O'Mara, Mike Page, Charles Perry, Bill Welch.

Subcommittee Members Absent: Ann Lynch.

DETR Workforce Solutions Unit Staff Present: Earl McDowell, Derita Hopkins.

Others Present: Laura Hale, Debra Scott, Linda Yi, Debra Collins, Keith Hosannah, Chris Bosse, Deborah Howell, Laurie Boyer, Marcia Turner, Veronica Dahir, Tessa Rognier, Randi Hunewill, Dr. Ludy Llasus, Matt Walker.

***Please note that all attendees may not be listed above.**

AGENDA

- I. Welcome and Introductions Bill Welch, Chair
Economic Development Subcommittee of the GWIB Health Care and Medical Services
Sector Council

Bill Welch called the meeting order at 10:30 a.m., welcomed everyone and personally thanked all of the members for attending. Mr. Welch introduced Rob Hooper, who is a new member to the subcommittee, before asking Linda Yi to call roll.

- II. Roll call and Establishment of a Quorum Linda Yi, Project Director
GWIB Health Care and Medical Services Sector Council

Linda Yi called roll and verified that there was a quorum present.

- III. Verification of Posting Linda Yi

Linda Yi verified that the agenda for this meeting was posted according to current Nevada statute.

- IV. **First Public Comment Session** Bill Welch
Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Mr. Welch asked for any public comment, but hearing none, he then turned to the next agenda item.

- V. ***Discussion/Possible Action** – Approval of the January 8, 2013 Meeting Minutes Bill Welch

The members of this subcommittee confirmed that they had reviewed the minutes for the January 8, 2013 meeting. Charles Perry made the motion to approve the minutes and Commissioner Mike Page seconded that motion. No members were opposed. The motion carried.

- VI. ***Discussion/Possible Action** – Review of updated data by Location Quotient from Bob Potts, Governor’s Office of Economic Development as requested by Subcommittee members.
..... Bill Welch

Vance Farrow, Health Care and Medical Services Industry Specialist with the Governor’s Office of Economic Development was invited by Mr. Welch to review the updated data by location quotient as the subcommittee requested from Bob Potts. Mr. Farrow pointed the subcommittee to page 4 of the handout given for this meeting that listed the national location quotient information. He explained what location quotients were and how it is applicable to different NAC codes. He also told the council that if they would like any deeper information about current industry trends, they can send a request to his office.

Mr. Welch invited the subcommittee members to review the national location quotient information and then opened the floor for comments, thoughts and questions.

One subcommittee member suggested the subcommittee might want to look at the number of businesses or the number of jobs from those businesses by the same NAC codes already listed in the report. Mr. Farrow agreed and mentioned the survey Mr. Potts spoke about at the last subcommittee meeting on January 18, 2013. Mr. Farrow said that he included the points that members suggested to at the last meeting to determine how the Affordable Care Act will impact businesses throughout the state and whether or not workers will require any additional training, whether they may have had to lay workers off, or whether they might have to hire additional employees. He suggested that members take a look at the survey questions and said the point of

the survey is to be able to determine what the specific needs are of businesses that identify themselves as being a part of the health care and medical services industry.

Another member said some companies are considered traditional health care companies, but an estimated 52% are entering the health care market in traditional ways. He suggested that it may also be beneficial to know how many people these companies plan to hire, what aspect of health care is the business involved in, and what services they plan to provide. He also suggested looking at how Nevada can integrate and get more connected with the private sector in these areas. Mr. Farrow agreed and added that key questions might also include what types of insurance does the business accept and the number of patients they see, which he said would be beneficial to know as numbers for how much of the population will be covered through the Affordable Care Act. Another member agreed and said support areas for these businesses will grow as well.

Mr. Potts will be present at the upcoming GWIB Health Care and Medical Services Sector Council meeting and will be available to answer additional questions directly at that time.

For a copy of the handouts, they can be viewed at the following link: [GOED Health and Medical Sector 1-8-2013.pdf](#) and [GOED Business Survey.pdf](#).

- VII. ***Discussion/Possible Action** – Review of Proposed Strategic Plan Deliverables by Economic Development Subcommittee Members.....Bill Welch
- VIII. ***Discussion/Possible Action** – Prioritization of Strategic Plan deliverables by Economic Development Subcommittee Members.....Bill Welch
- IX. ***Discussion/Possible Action** – Future Agenda and/or Recommendations.....Bill Welch
- X. ***Discussion/Possible Action** – Future Meeting Schedule.....Bill Welch

Agenda items VII, VIII, IX and X were largely discussed together.

Mr. Welch reminded the subcommittee members that they were asked at the last meeting to submit some suggestions on what this subcommittee’s deliverables should be for 2013. He directed members’ attention to a draft of deliverables that was developed from member suggestions. He asked members to review each of the items listed, make suggestions for any modifications that they would want made and determine what order the items should be listed in.

Various suggestions were made by members:

Suggestion 1: To add an item be added to develop and produce the current regional capability with lateral presentation peaks in the area of economic development, list the support programs to build job skills, and to determine what regional access is to health care. Dr. Marcia Turner, Chair of the Health Care and Medical Services Sector Council, asked the subcommittee to remember that they have to stay focused on the workforce development side of things and that in turn should support economic development; however, economic development is not the focus of the council, whereas workforce development is. Mr. Welch agreed and said that in taking the suggestion that was made about looking at regional capacity and regional access to care, this subcommittee can focus on job openings. Dr. Turner pointed to the difference between need and demand, for example what does the community, need, what does the patient need and then where is the actual demand from industry to hire people. If this subcommittee focuses on this from the perspective of what are opportunities for industry to grow and how does that translate into more jobs, that is meeting the goals of the council.

Suggestion 2: To look at the data presented to the council by Bob Potts showing the trends of growth in various job categories and how population data correlates with predicted job growth, as well as changing demographics.

Suggestion 3: To look at not only job growth opportunities, but possibly also job retention opportunities.

Suggestion 4: To bring in experts in the health care industry to help this subcommittee better understand opportunities that exist in other states but that are not currently being utilized in Nevada.

A motion was made by Rob Hooper to accept Suggestion #1 and Suggestion #4. This motion was seconded by Charles Perry. None were opposed and the motion carried.

Mr. Welch then went over how responding members ranked the deliverables as outlined in the draft initiatives for this subcommittee's 2013 strategic plan, which were as follows:

- A. 1 Develop and conduct a survey of health care industry workforce needs
- B. 3 Invite health care sector association representatives to provide an overview of the above survey results related to their specific health care industry
- C. 4 Invite Economic Development Industry (Vance Farrow's counterparts for the non-health sectors) to provide the Economic Development Subcommittee with information related to job growth and medical needs related to planned growth in their sectors.
- D. 2 Conduct an assessment of each primary health care industry within the health care sector with the help of their associations to determine the impact of health care reform on their industry's employment and training as it relates to:
 - Increased people with coverage
 - Care delivery changes due to payment reforms (Medical Home, Accountable Care Organizations, Value based-Purchasing ie.)
 - Health Information Technology
- E. 10 Explore possible opportunities to assess consumer perceptions of health care service shortages as a method of identifying possible business/job growth areas
- F. 5 Survey 50 sector businesses for expansion/workforce development efforts
- G. 7 Initiate measures within 12 months to support local business expansion/workforce efforts
- H. 8 Provide technical Assistance for sector businesses as requested
- I. 5 Identify and solve (3) workforce pipeline sector-related shortages
- J. 5 Develop a "Culture of Health" visions to align and integrate State health disparities with economic development opportunities
- K. 9 Align goal, objectives and strategies to Areas for Health Improvement and Economic Development (Outlines in the Academy Health Scorecard-Include Senior Health
- L. 6 Develop environment scan for health clusters utilizing business survey
- M. 3 Develop Economic Development opportunity analysis scorecard from survey

Mr. Welch said he wanted to talk about which items above could be merged with the understanding that members will have an opportunity to vote and reprioritize items at the next meeting. Items labeled as N and O will be created from the new Suggestions 1 and 4. All of the items A-O will be assigned to one of four deliverable titles. This subcommittee will vote to approve and validate their charge at the next subcommittee, as well as to finalize the four deliverables that will be formed from items A-O. Linda Yi will develop a draft for discussion and action at the next meeting, which will be held Tuesday, February 5, 2013 at 8:30 a.m.

To view the original draft of this subcommittee's strategic plan deliverables discussed in this section of the meeting, they can be viewed at the following link: [Economic Development Strategic Plan Draft Initiatives.pdf](#). The Nevada Academy of Health Scorecard 2009 Summary Table is viewable at: [Nevada Academy of Health Scorecard 2009 Summary Table.pdf](#)

Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment will be limited to three (3) minutes.

Mr. Welch announced the second public comment session, but hearing none he moved to Agenda Item XII.

XII. Motion for AdjournmentBill Welch

The motion for adjournment was made by Charles Perry and seconded by Commissioner Mike Page.

**Denotes items on which the Governor’s Workforce Investment Board Health Care and Medical Services Sector Council may take action. Agenda items may be taken out of order. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised under public comment until the matter has been specifically included on an agenda.*

GOVERNOR’S WORKFORCE INVESTMENT BOARD
HEALTH CARE AND MEDICAL SECTOR COUNCIL
Economic Development Subcommittee

Vance Farrow, Rob Hooper, Steve Lebedoff, Ann Lynch, Lynn O’Mara, Larry Matheis, Charles Perry, Mike Page
and Bill Welch

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Derita Hopkins, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Thursday, January 17, 2013.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 119 Water St., Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 1675 E. Prater Way, Suite 103, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.