



GOVERNOR'S WORKFORCE INVESTMENT BOARD

500 E. Third Street, Room 200
Carson City, Nevada 89713
Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES

Name of Organization: Governor's Workforce Investment Board (GWIB)
Health Care and Medical Services Sector Council
Economic Development Subcommittee

Date and Time of Meeting: **Tuesday**, January 8, 2013
8:30 a.m.

Place of Meeting: Department of Employment, Training & Rehabilitation
2800 East St. Louis Avenue, Conference Room C
Las Vegas, NV

This meeting was conducted via videoconference and by telephone conference call. Members of the public were invited to observe this meeting and provide comment at the addresses listed or by calling the number and access code listed below:

Job Connect
Town Mall
4001 South Virginia Street
Reno, NV

1-877-810-9415
Access Code 4697842#

Subcommittee Members Present: Vance Farrow, Commissioner Mike Page, Charles Perry, Steve Lebedoff, Bill Welch.

Subcommittee Members Absent: Larry Matheis, Ann Lynch, Lynn O'Mara.

DETR Staff Present: Earl McDowell, Derita Hopkins, Keith Hosannah, Tatjana Vukovic.

Others in Attendance: David Allen (Roseman University), Chris Bosse (Renown Health), Laurie Boyer (Nevada Housing Association), Ken Pierson (DETR, Rehabilitation Services), Theresa Kaufman (Nevada Housing Association), Bob Potts (Governor's Office of Economic Development), Linda Yi (Workforce Connections), Holly Balmer (NSHE), Debra Collins (Workforce Connections), Tracey Torrence (Nevada Regional Housing Authority), Randi Hunewill (Nevada Department of Education).

***Please note that all attendees may not be listed above.**

I. Call to Order Bill Welch, Chair,

Economic Development Subcommittee of the GWIB Health Care and Medical Services Sector Council

The meeting was called to order by the Chair of this subcommittee, Bill Welch, at 8:35 a.m.

II. Roll call and Establishment of a Quorum Linda Yi, Project Director
GWIB Health Care and Medical Services Sector Council

Roll call was taken by Linda Yi. Initially, a quorum was not present; however, after the meeting started additional members called or came into the meeting and a quorum was established.

III. Verification of Posting Linda Yi

Linda Yi verified that the agenda for this meeting was posted according to NRS 241.020.

IV. Welcome and Introductions Bill Welch

Mr. Welch welcomed everyone to the meeting and requested that people in attendance introduce themselves. He encouraged the public in attendance to offer their thoughts throughout the meeting noting that their comments will be taken into consideration, but they are prohibited from voting on recommendations. Mr. Welch also commended Linda Yi for all of the work she does in organizing his subcommittee and sending out information. He also thanked his assistant, Laurie Boyer.

V. **First Public Comment Session** Bill Welch

Members of the public will be invited to speak before; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

Mr. Welch asked for public comment, but hearing none he moved on to agenda item VI.

VI. ***Discussion/Possible Action** – Approval of the November 16, 2012, Economic Development Subcommittee Meeting Minutes Bill Welch

When Mr. Welch asked for approval of the November 16, 2012 meeting minutes, Steve Lebedoff moved for approval. Charles Perry seconded the motion. The motion carried.

VII. **Discussion** – Review of the responsibilities and goals of the Economic Development Subcommittee as related to the strategic plan including the establishment of formal timelines

..... Bill Welch

Mr. Welch said that based on the charge and duties of this subcommittee and on the bylaws of the GWIB Industry Sector Councils, there is an immediate task at hand and a long-term task at hand that this subcommittee needs to accomplish over the next two meetings (including today’s meeting). The long-term task was discussed at the last meeting, which was:

- Identify the critical jobs, skill and competencies needed by the workforce of the healthcare industry sectors of Nevada.
- Support the development of health workforce supply and demand analysis
- Coordinated with Governor’s Office of Economic Development (GOED) healthcare specialist to brainstorm potential economic growth and development opportunities within the healthcare sector and support GOED efforts as needed.
- Maintain coordination with and provide regular updates to the full Health and Medical Services Sector Council.

The short-term task is to identify a strategic plan and/or process for how this subcommittee will accomplish their goals over the next year. This needs to be submitted to Dr. Turner, Chair of the GWIB

Health Care and Medical Services Sector Council, after the next Economic Development Subcommittee meeting on Friday, January 18, 2013.

Thus, the goal of today's meeting is to try to drill down how this subcommittee views themselves accomplishing their goals over the next year so it can be finalized into a strategic plan for calendar year 2013. The questions to focus on are:

- What are the deliverable goals?
- What assets do we have toward the deliverables?
- What is the timeline for things to be accomplished by?

Dr. Turner also asked the subcommittee to look at their charge and see if they could help refine or define what their subcommittee's overarching charge is. She reminded the subcommittee the goal is about workforce development, not health care access. Each subcommittee will provide a list of their deliverables to the full sector council and then each deliverable list will be developed into the full council's strategic plan.

Mr. Welch welcomed Commissioner Mike Page to the subcommittee and invited each subcommittee member to give their input for this agenda item. Discussion amongst the members formulated the following questions to be answered during today's meeting and the next subcommittee meeting on January 18, 2013:

- What does the subcommittee want to take on during the next twelve months?
- Where does the subcommittee want to draw the line?
- What do we mean by demand?

VIII. **Discussion** – Each Subcommittee member will introduce a list of four strategic plan deliverables including rationale, pros, cons and anticipated challenges Vance Farrow, Steve Lebedoff, Ann Lynch, Lynn O'Mara, Larry Matheis, Bill Welch, Charles Perry, Mike Page

Each of the subcommittee members were asked to bring to the meeting a list of suggested three or four items to include in their strategic plan deliverables. Mr. Welch asked each member present to discuss their deliverables. The members that presented their deliverables were Commissioner Mike Page, Steve Lebedoff, Bill Welch and Vance Farrow.

Vance Farrow said he would like to consider what is in a identified timeframe to support local businesses in their expansion efforts, to provide technical assistance for sector businesses and industries as needs identify, to identify and solve specified number of workforce pipeline sector related shortages, and to develop a deliverable of what this subcommittee can accomplish in helping his survey have responses from sector businesses about expansion and workforce development efforts.

Steve Lebedoff notes that it would be best to take an opportunity to look at where state health disparities are within the state and focus on aligning to those disparities while economic opportunities are developed. He said this idea was developed by a consulting firm, Thompson Reuters. By doing this, Mr. Lebedoff said, they would be addressing high risk in health care cost for a lot of stakeholders and at the same time facilitating economic opportunities. His second idea is to align goals, objectives and strategies to areas for health improvement and economic development. He referenced Nevada's Health Scorecard based on the findings from the Nevada Academy of Health report, which can be found at: [Nevada Academy of Health Scorecard 2009 Summary Table.doc](#), and noted that there are areas that do represent some significant economic opportunities, as well as that address some high cost issues that the health scorecard points out. He also recommended that they utilize the business survey that Vance Farrow of GOED put together and develop an environmental scan for the health clusters. Last, would be develop a matrix index to use as a scorecard for opportunity analysis and prioritization, which would include the element and priority and value ranking that could be applied to cluster and sector strategy. He then explained what could develop out of developing the matrix.

Commissioner Mike Page asked to reserve comments and recommendations for a later time. He said that trying to connect people with jobs is a very important goal and he commends the recommendations that have been made today towards that goal.

Bill Welch wants to continue evaluating the various studies and reports and periodically have a presentation on those. An industry survey would be beneficial, as well as the survey Vance Farrow is working on. Presentation on industry representatives regarding information found in the survey would be helpful, too. He would also like to ask a representative from each of the other sector councils to come present to this subcommittee what they see as a void in the health care needs of their industries.

- IX. ***Discussion/Possible Action** – Prioritization of strategic plan deliverables to be forwarded to the full GWIB Health and Medical Services Sector Council for inclusion in the sector strategic plan ..
.....Bill Welch

Following the discussion of the subcommittee members regarding the possible strategic plan deliverables during the next calendar year, it was decided that each of the members will send three or four succinct bullet point deliverables to Linda Yi, who will collate them and send them out early next week for the subcommittee members to individually prioritize and return to her. That list will be discussed at the next schedule meeting on Friday, January 18th, 2013 at 10:30 a.m.

- X. **Discussion** – Governor’s Office of Economic Development – Opportunities for Health Care Workforce Job GrowthVance Farrow
Industry Specialist, Governor’s Office of Economic Development

Vance Farrow, Industry Specialist from the Governor’s Office of Economic development, introduced a draft of a business survey that was developed in order to answer questions about what each business that was surveyed expansion capabilities are, their capacity for exporting that will increase not only their bottom line, but also bring additional jobs to the workforce, and then connect surveyed respondents with resources that Nevada has to offer. The survey also asks them questions about not only the environment in which they are practicing or the environment in which their companies work in, but also where they see needs for improvement within that environment. This information will be brought back to the subcommittees where a broader discussion of what can be done to improve the marketplace can occur. This survey is currently generic so that businesses in each sector can respond to it, but encouraged this subcommittee’s members to submit additional specific sector questions that they feel would be relevant to obtain information on business currently located in Nevada and those considering expansion or businesses who may be considering locating to Nevada. Offers to distribute the survey following completion were made by several people indicating that they and/or their organization has access to a trade organizations or list serve appropriate for distribution. To view the survey, it is available at the following link: [GOED Business Survey.pdf](#).

- XI. **Discussion** – Governor’s Office of Economic Development – Review of 2012 Nevada Job Growth Statistics by Sector.....Bob Potts
Research Director, Governor’s Office of Economic Development

Mr. Bob Potts of the Governor’s Office of Economic Development presented an overview of the Health Care and Medical Services sector in terms of industry and workforce. In addition to the overview, the information included workforce trends, regional breakdown, largest employers in the health care and medical services sector, staffing patterns and industry requirements. Mr. Potts explained that he met with Mr. Bill Anderson (Chief Economist of DETR’s Research and Analysis Bureau) last spring and since that time they pulled industries that fell into the health care and medical services sector. They have been trending them over time to kind how the sector has been performing.

To view Mr. Potts’ presentation, it is available at the following two links: [GOED Health and Medical Sector 1-8-2013.pptx](#) and [GOED Health and Medical Sector 1-8-2013.pdf](#).

Mr. Potts answered questions to clarify interpretation of the data presented and agreed to forward additional information requested by the subcommittee regarding location quotient information to Linda Yi for distribution to the subcommittee members.

- XII. **Discussion** – Overview of data available to Economic Development Subcommittee following release of Health Workforce in Nevada 2013 Study..... John Packham
Director of Health Policy Research, University of Nevada School of Medicine

Dr. John Packham provided a brief overview of the data that will be available to the Health Care and Medical Services Sector Council following the release of his *Health Workforce in Nevada* study. Dr. Packham explained that it is a fairly comprehensive look at health workforce demand and supply in Nevada. He said he is largely utilizing information that he has pulled together with Bill Anderson from DETR’s Research and Analysis Bureau, looking at it from both the industry and occupation perspective, and parsing that in a lot of ways. He stated that on the supply side he is looking at about a decade’s worth of data on licensure and then also calculating per capita licensure change across about 40 different licensed health professions. Also, he is looking at state health rankings, health professional shortage areas, and then finally higher education capacity. He expects that preliminary data will be available within two weeks.

- XIII. ***Discussion/Possible Action** – Scheduling and Focus of Future Meetings.....Bill Welch

The Economic Development Subcommittee will meet again on Friday, January 18, 2013 at 10:30 a.m. to finalize their strategic plan deliverables. Following this meeting, the subcommittee will meet on the first Tuesday of the month from 8:30 a.m. to 10:30 a.m. The meeting notices will be distributed by Linda Yi.

Mr. Welch noted that he will be in Las Vegas for the January 18, 2013 meeting and he encouraged as many members as possible to travel to Las Vegas for the meeting in order to prioritize and finalize the specific deliverables that will be presented to the Health Care and Medical Services Sector Council for approval.

- XIV. **Second Public Comment Session**Bill Welch
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Each comment will be limited to three (3) minutes.

Chris Bosse reiterated a request for additional location quotient information from Bob Potts.

- XV. **Motion for Adjournment**.....Bill Welch

Mr. Welch adjourned the meeting at 10:07 a.m.

**Denotes items on which the Governor’s Workforce Investment Board Health Care and Medical Services Sector Council Economic Development Subcommittee may take action. Agenda items may be taken out of order. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised under public comment until the matter has been specifically included on an agenda.*

GOVERNOR’S WORKFORCE INVESTMENT BOARD
Health Care and Medical Services Sector Council
Economic Development Subcommittee

Vance Farrow, Steve Lebedoff, Ann Lynch, Lynn O’Mara, Larry Matheis, Charles Perry, Mike Page, Bill Welch

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Derita Hopkins, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Monday, January 7, 2013.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 E. Third St., Carson City, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; BLASDEL OFFICE BUILDING, 209 East Musser St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd, Building A, Unit 1, Reno, NV; WORKFORCE CONNECTIONS, 7251 W. Lake Mead

Blvd, Las Vegas, NV; CHILDREN'S CABINET, 1090 S. Rock Blvd, Reno, NV. This agenda was also posted on DETR's Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.